

# DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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### TERMS UP IN 2004

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### TERMS UP IN 2005

**KYLE CONLEY**, Missouri  
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Young and old alike from all over the United States gathered in Louisville, Ky., July 13-19 for the 2003 National Junior Angus Show (NJAS), appropriately themed “Kool as Can Be in 2003.” This year NJAS was the second largest in history with 1,165 head of cattle shown by 663 exhibitors representing 35 states.

Emily McCurry, of Burrton, Kan., claimed grand champion owned female honors with Marands Royal Lady 1037. Katrina Womack, Pembroke, Ky., led Grandview Womack Miss 7172 to grand champion bred-and-owned female honors. Callie Smith, Lebanon, Tenn., captured the grand champion bred-and-owned bull title with CQS Bando Connection 5042. Pohlman's 255 293 01, exhibited by Emily Pohlman, Norfolk, Neb., claimed grand champion bred-and-owned cow-calf pair honors. Kayla Gunn, Tiplersville, Miss., led the grand champion owned cow-calf pair with BHR Miss Lucy 01. Katy Satee, Montague, Texas, exhibited DAJS Steer M23 to win the honor of grand champion steer. In the carcass competition, Blake Brockway, Indianola, Iowa, captured grand champion honors, and John Pfeiffer, Mulhall, Okla., claimed the reserve grand champion title.

In addition to the quality livestock exhibition, the National Junior Angus Showmanship contest was held, and this year it was as competitive as always. Seth Buckley, White Post, Va., took top honors



*Juniors*

## “Kool as Can Be”

*in Louisville*

in the competition.

Outside of the showing junior members participated in numerous contests, including: public speaking, team sales, extemporaneous speaking, poster, photography, graphic design, state scrapbook, creative writing, project of the year, and the always interesting and entertaining All-American *Certified Angus Beef*® Cook-Off. Also throughout the course of the week, juniors participated in the mentoring program, which is growing in participation and popularity.

Each year six new members are elected to serve on the National Junior Angus Association (NJAA) Board of Directors to coordinate ideas and

events for the NJAA with assistance and advice from James Fisher, director of activities & junior activities. This year the six newly elected directors include Kyle Conley, Clarksdale, Mo.; Tyler Grissom, Prague, Okla.; Jarrett Martin, Lavaca, Ark.; Joanna Olson, Hereford, Texas; Jennifer Ourso, Donaldsonville, La.; and Jeana Sankey, Council Grove, Kan.

Congratulations to all the juniors who competed at the NJAS and thanks for making it “Kool as Can Be in 2003.” Make sure to mark your calendars for the 2004 NJAS “Angus and all that JAZZ” in Kansas City, Mo.

— Tyler Grissom

# Meet the New Six

Six new NJAA Board of Directors were elected at the 2003 National Junior Angus Show (NJAS) in Louisville, Ky. Here is some information about each of them.

## Kyle Conley

Age: 20

### Hometown:

Clarksdale, Mo.

### School/Major:

Oklahoma State University/  
animal science

Years in NJAA: 13

Favorite food: Steak

### Favorite Motto or

Quote: With hard work and a good attitude you can do anything.

**Goal while on the Board:** To improve and create new ideas for the world's most dominant junior beef breed association.

**Favorite NJAA memory:** Traveling around the country showing cattle and making lifelong friends.

**Favorite movie:** "Slapshot"

**Favorite NJAS competition:** Team Sales

**Favorite cut of meat:** Ribeye

**One word to describe yourself:** Responsible

**Words of inspiration to NJAA members:**

Work hard, have fun and get out and meet new people.



## Tyler Grissom

Age: 20

**Hometown:** Prague, Okla.

### School/Major:

Oklahoma State University/  
finance

Years in NJAA: 12

Favorite food: Steak

### Favorite Motto or

Quote: "Looking back on my life I wish I'd stepped forward and made a fool of myself more often when I was younger, because when you do, you find out you can do it." William Sessions

**Goal while on the Board:** To leave the association better than I found it and to always be remembered.

**Favorite NJAA memory:** Getting elected to the Board and seeing my dad and sister's faces.

**Favorite movie:** "Top Gun"

**Favorite NJAS competition:** Cook-Off

**Favorite cut of meat:** Ribeye

**One word to describe yourself:** Energetic

**Words of inspiration to NJAA members:** Don't be afraid to step out and make a fool of yourself because then you will know what you can really do.



## Jarrett Martin

Age: 19

**Hometown:** Lavaca, Ark.

**School/Major:** NASCAR Technical Institute/  
ASE, NASCAR and Ford Certification

Years in NJAA: 9

### Favorite food:

My grandmother's chicken alfredo pasta

### Favorite Motto or

Quote: If you are not in a hurry, GET OUT OF MY WAY!

### Goal while on the

Board: Be a positive example for all the small producers in our association and also to see our "Board" become a family.

**Favorite NJAA memory:** Having Will Hunter from Iowa as my first protégé.

**Favorite movie:** James Bond and John Wayne movies

**Favorite NJAS competition:** Team Sales

**Favorite cut of meat:** Certified Angus Beef® New York Strip

**One word to describe yourself:** Love

**Words of inspiration to NJAA members:** Never let small things get you down. There is a plan for your life. All you have to do is find out what the plan is and follow it to the best of your ability. If you do this, then rewards beyond measure will be given to you sooner or later.



## Joanna Olson

Age: 19

**Hometown:** Hereford, Texas

**School/Major:** Texas A&M University/  
animal science

Years in NJAA: 10

Favorite food: Tex-Mex

### Favorite Motto or

Quote: "Trust in the Lord with all thine heart, and lean not unto thine own understanding. In all thy ways acknowledge him, and he shall direct thy paths." Proverbs 3:5-6

**Goal while on the Board:** To meet as many junior members as possible and be a source of encouragement for juniors to get involved.

**Favorite NJAA memory:** Traveling across the nation as Miss American Angus. It was an incredible experience that allowed me to meet many new people and represent the Angus breed as an ambassador.



**Favorite movie:** "Sweet Home Alabama"

**Favorite NJAS competition:** Extemporaneous Public Speaking

**Favorite cut of meat:** Tenderloin

**One word to describe yourself:** Christian

**Words of inspiration to NJAA members:** Never give up on your goals and dreams. Aspire to challenge yourself to always do your best.

## Jennifer Ourso

Age: 19

### Hometown:

Donaldsonville, La.

### School/Major:

Louisiana State University/biological sciences, pre-med

Years in NJAA: 10

Favorite food: I eat anything

### Favorite Motto or

Quote: "Don't cry because it's over; smile because it happened."

**Goal while on the Board:** To try and get to know as many juniors as possible on a personal level.

**Favorite NJAA memory:** When my heifer ate the ring decorations at my first junior national.

**Favorite movie:** "Sound of Music"

**Favorite NJAS competition:** Public Speaking

**Favorite cut of meat:** Filet

**One word to describe yourself:** Ambitious

**Words of inspiration to NJAA members:** Get involved — every activity the association offers will benefit you way beyond your years in the NJAA.



## Jeana Sankey

Age: 19

**Hometown:** Council Grove, Kan.

### School/Major:

Butler County Community College/associate in science

Years in NJAA: 10

Favorite food: Steak and Vegetables

### Favorite Motto or

Quote: Never count your eggs before they hatch!

**Goal while on the Board:** To keep building this organization and making it better!

**Favorite NJAA memory:** Attending junior functions, meeting new people and making new friends!

**Favorite movie:** "Top Gun"

**Favorite NJAS competition:** Team Sales

**Favorite cut of meat:** Filet

**One word to describe yourself:** Fun

**Words of inspiration to NJAA members:** Be yourself and you'll go far in life!



—Jamie King



# Discover Your Worth

Nearly 140 Angus members from 24 states gathered at this year's Leaders Engaged in Angus Development (LEAD) Conference in Fort Worth, Texas, in hopes of "Discovering their Worth." The four-day conference, aimed towards beef education and leadership, was full of fun and excitement.

As National Junior Angus Association (NJAA) Board members greeted those who flew into the Dallas/Fort Worth Airport or drove to the hotel in Fort Worth, anxious and excited faces could be seen on each and every person who attended. Once they checked into the hotel and unpacked their luggage the fun began. Various icebreakers and games came first to allow juniors to relax and meet other people. Guest speakers made informative presentations. American Angus Association Regional Manager Casey Worrell spoke about the state of Texas, and Teri Barber gave the group insight on Texas Agriculture. Juniors learned more about the beef consumer from Erin Worrell, and the role Angus play in the commercial cattle industry

from Matt Perrier. The night ended with the first ever Angus Idol, a hilarious skit performed by the NJAA Board.

On Friday the buses were loaded for a tour of Texas. Landmarks such as the National Cowgirl Museum and Hall of Fame, Texas Cowboy Hall of Fame, Fort Worth Stockyards, and Sullivan's Show Supply were among the stops. The day ended with a tour of Camp Cooley Ranch, where the staff performed ultrasound

and vaccination demonstrations for the juniors. As juniors sat under stars, the newly elected Board members ended the night with speeches and songs geared towards character, friendship, and accomplishing your dreams.

The last full day, the Board conducted a mixture of workshops on communication, current industry topics, ways to improve state associations, and how to effectively run a meeting. Cheramie Viator, a former NJAA Board member, shared how her experiences in the NJAA got her where she

is today, and Diane Johnson spoke on entrepreneur thinking in the beef industry.

The last night included volleyball games, dinner, and a dance at A+ Cattle Company. There, juniors had the opportunity to hear motivational speaker Rick Rigsby. His exceptional speech challenged members to make an impact on life, not just an impression, and to work towards excellence in everything that they do.

The conference ended on Sunday, with a morning devotional, in which many juniors participated. The last speaker, Minnie Lou Bradley, closed the weekend by inspiring juniors to discover their worth through hard work, experience and courage. As juniors said their goodbyes, they still had the same excited looks on their faces as they did when they arrived. They were ready to take the information they learned back to their homes and begin implementing it into their lives.

Thank you to the Angus Foundation, Texas Angus Associations, other sponsors, and all who attended for making this one of the best LEAD Conferences ever. Also, start preparing to attend next year's LEAD Conference in Pennsylvania.

—Jennifer Ourso



## "And She's Sold"— to the biggest supporter of Angus youth

Each fall junior members return to school desks across the country with memories of another Angus summer gone by. Some juniors took home blue ribbons and trophies and others participated enthusiastically in the many contests offered, but each member grew one step closer to becoming the future industry leaders that the National Junior Angus Show (NJAS) helps to create. While the next NJAS and Leaders Engaged in Angus Development (LEAD) Conference are many months away, an exciting event that makes many of these memories possible is taking shape.

Each January, one generous Angus operation donates a female for auction at the National Western Bull Sale in Denver, Colo. The proceeds of this auction are critical to the vitality of the Angus Foundation, which supports youth, education, and research through its financial support of events like the NJAS, LEAD Conference, and its annual scholarship program that awarded \$25,000 this past summer alone.

This year, Beartooth Ranch in Columbus, Mont., has graciously donated a very exciting female to benefit our junior programs. On January 15, 2004, BT Everelda Entense 51N will sell to benefit the Angus Foundation. This January 2003 heifer sired by Twin Valley Precision E161 is a daughter of BT Everelda Entense 65J, a full sister of the featured donor who sold half interest for \$190,000 in the 2001 Beartooth Production Sale whose dam has generated more than \$1.5 million in progeny sales.



BT Everelda Entense 51N

Each year, industry leaders rally to show their support for our junior programs and to make this sale a success. This winter, the purchase of this tremendous female offers the once-in-a-lifetime opportunity to own one of the most profitable female families in the Angus breed and to support the young members of the largest junior beef breed association in the world.

The purchase of this outstanding female is accompanied by the flush and implantation of three embryos by Trans Ova Genetics, Ivomec® donated by Merial, an Angus Information Management Software package from the American Angus Association, and a \$1,000 credit from Genex Cooperative, Inc. In addition, this year's package features services donated by Lathrop Livestock Transportation, American Live Stock Insurance Co., and the *Angus Journal*.

We want to see you at the National Western Stock Show (NWSS) supporting the Angus youth of America. This is your association, and this annual sale is certainly one event that makes each Angus summer and the dreams of so many junior members a reality. Help us to energize the crowd at the 2004 NWSS with youth enthusiasm. Mark your calendars now, and plan to attend the National Western Bull Sale on Thursday, January 15, at 2 p.m. in Denver.

— Jenni Beck

## The ANGUS EXCHANGE

While attending the National Junior Angus Show (NJAS), shoppers from across the country took advantage of the various items offered by the Angus Exchange, an offering of Angus gifts and wearables through the Angus Foundation. Two new T-shirts were introduced at the show. Both shirts, designed by the National Junior Angus Association Board, were extremely popular.

"In Apple Blossom Time," a new painting by Frank Champion Murphy was also on display. Orders were taken from people wishing to purchase limited-edition, signed and numbered prints. Other merchandise available from the Angus Exchange included a variety of clothing including shirts, jackets and hats; a set of black and white Angus prints and new Angus sandstone coasters.

If you missed the opportunity to purchase any of these items, they are available online at [www.angusonline.org/store](http://www.angusonline.org/store), or by contacting the Angus Foundation.

— Trever Kuipers

### THE CHAIRMAN'S PERSPECTIVE:

## LEAD Us Forward

*"Do not go where the path may lead, go instead where there is no path and leave a trail."*

— Ralph Waldo Emerson

The National Junior Angus Association (NJAA) and the U.S. beef industry are forging exciting paths into the future. Technological breakthroughs and innovation are opening new doors each day. For each and every one of you, this time presents an even more exciting personal opportunity. As our organization grows and changes, you have the chance to lead this change. As we look back on yesterday, many of us can see how we would have changed things within our organization to maximize the experience we had.

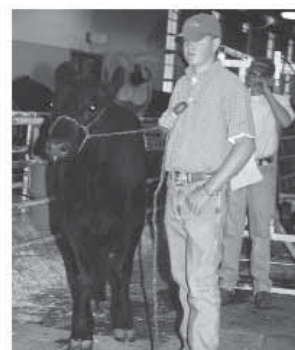
As we look forward to tomorrow, we all have dreams of what we would like to get out of our future involvement in the NJAA. Whether you dream of a new

competition at the National Junior Angus Show (NJAS) or a new concept for a Leaders Engaged in Angus Development (LEAD) Conference, the NJAA is primed and ready to grow with your dreams.

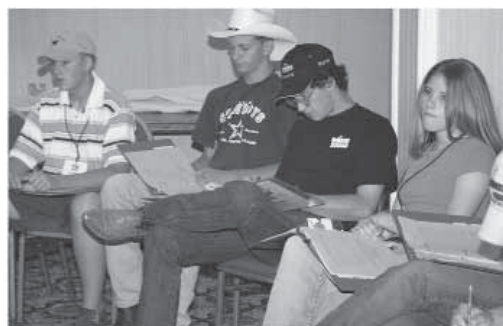
Today, I challenge each of you to take hold of your dreams and lead us forward. There are no limits to what this association and its members can and will become. Look back on yesterday, and envision the future of your association. Once you have done this, use the present and all of your enthusiasm to take the NJAA to the extent of your loftiest dreams, and I'll see you there!

— Jenni Beck

# Juniors on the MOO-VE



**NATIONAL JUNIOR  
NJAA  
ANGUS ASSOCIATION**



## Birdsell receives Outstanding Leadership award

According to an online dictionary, a leader is "a person who rules or guides or inspires others." This year's recipient of the Outstanding Leadership Award does just that. At age 21, Callie Birdsell of Sparta, N.C., is known by most as an effective leader who inspires others to realize their own leadership capabilities.

Callie has accomplished the qualifications that are exemplified by this award. She is currently an ag communications major at North Carolina State University where she participates in many activities enhancing her leadership qualities. Outside of school involvement, she has made a significant contribution of time and dedication to the National Junior Angus Association NJAA and her state FFA program.

"As state FFA vice president, I have had the opportunity to reach out to kids from all walks of life, who stand on one common ground in that they are pursuing a future in the agricultural industry," Callie says.

Most importantly, Callie has made a great impact on the Angus



association through her involvement and commitment to making a positive difference in the lives of others. Currently she is serving as junior chairman for the Eastern Regional Junior Angus Show to be held in North Carolina next summer.

Looking back on accomplishments, Callie appreciates the guidance and encouragement that her mom has given her to achieve success. Callie has adopted the motto, "The only place you will ever find success before work is in the dictionary."

Callie will receive her award at the Annual Banquet of the American Angus Association, November 17 in Louisville, Ky.

Thank you for the hard work and dedication that you have given to this association and congratulations on receiving the 2003 Outstanding Leadership Award!

—Joanna Olson

**REGIONAL MANAGER PROFILE:***David Mullins*

*National Junior Angus Association (NJAA) members have many to thank for their contributions. Of special importance to juniors are our 12 regional managers who help with many behind-the-scenes efforts to ensure meetings and shows run efficiently and according to Association rules. Other roles regional managers play include promoters for the Angus Foundation and of the welfare of local and state organizations. In order to learn more about our regional managers and the Association staff, this column has been formed to spotlight someone from the American Angus Association who is active with junior activities.*



The newest American Angus Regional Manager is Dave Mullins from White Post, Va. He succeeded Bill Powell in March 2003 who retired after 23 years covering the states of Connecticut, Delaware, Maine, Maryland, Massachusetts, New York, Pennsylvania, Rhode Island, Vermont, Virginia and West Virginia.

Dave is originally from Winchester, Va., where he spent a lot of time judging and showing livestock. His Angus interests began 18 years ago, with his dad's commercial cows and black bulls. He attended Joliet Junior College in Illinois, where he was on a judging team that won four national contests. He then returned to Virginia to attend Virginia Tech, where he earned a degree in ag economics.

Dave's regional manager responsibilities include being a communication link between the members and the association. He introduces new Angus programs, fields Angus breeder questions, complaints, or concerns, and promotes the Angus breed.

Dave believes an important part of the Angus industry is being involved in the agricultural programs offered at schools. "Of all the programs I was ever affiliated with, livestock judging was the most beneficial," Dave says. "The more involved you become in these programs the more prepared you are for decision-making skills for the contests and Angus life in general. Take advantage of all the opportunities because along the way it may not seem like it's paying off, but it really will in the end."

—*Cortney Collins*

## What's Going on Next Year?

Planning is essential to success and in order to have a successful junior Angus career you must plan for that success. The year 2004 will bring many opportunities for you to get involved. How you plan for and take advantage of those opportunities is up to you. You will find a complete calendar of events that includes show dates and deadlines, scholarship deadlines, contest entry dates and much more on the back of this newsletter. Now is the time to start planning for your Angus activities in 2004.

Key events you may want to consider participating in are the numerous regional preview shows, the Eastern or Western Regional and the National Junior Angus Show. These are all excellent shows that allow you to participate beyond your state junior preview show. They allow you to meet other junior members from surrounding states or from across the country. You may also want to consider attending a state, regional or national Leaders Engaged in Angus Development (LEAD) Conference next year as well. The state and regional LEAD conferences are normally open to junior members of all ages and focus on leadership development or issues that affect that state or area. The national LEAD Conference is only open to those juniors who are 14 years of age or older. The 2004 national LEAD Conference - "Achieving Sweet Success" will be held in Pennsylvania the last weekend in July.

—*Jeana Sankey*

## Spotlight on

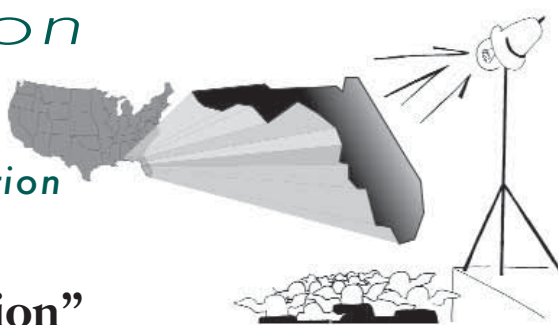
# FLORIDA

### Junior Angus Association

## Florida: "Not Just a Vacation Destination"

Whenever someone thinks of Florida, images of Walt Disney World, Cape Canaveral, Daytona Motor Speedway and Gatorade seem to pop right into their heads. But lately, there is a rumble in the palm trees. Some say this creature is big, black and hairy. Others have seen the great carcass traits, the maternal instincts and the wonderful disposition of the animal. But cattle enthusiasts know that these Floridian bovines are products of the best breed in the world — Angus.

The Florida Angus Association was founded in 1963 but Angus were there long before. Over the years, many events have been added to the original association's activities. Today, the association offers its members and fellow enthusiasts opportunities to



participate in an annual prime rib dinner, field day activities, bull sales and female futurity programs. The adult association has been instrumental in supporting and guiding the Florida Junior Angus Association.

The junior association is led by their advisor, Craig Guffey. R. Roy Petteway is the current president while Erin Zimmerman is acting secretary/treasurer. Ricky Zimmerman represents the juniors by providing support as the chaplain.

Directors from across the state who help with the organization of the association are Danielle Brewer, Dana Richardson, Richelle Miller and Brittany Peacock. Two princesses, Crystal Hale and Brittany Peacock, round out the Florida power team.

The adult and junior associations are working hard to overcome the traditional perception that the only black animal with ears that exists in Florida is Mickey Mouse.

They want everyone to know that black Angus cattle are alive and well in Florida and are truly making their mark. So the next time you visit the great state of Florida, remember to look for hoof prints in the sand.

—*Jarrett Martin*

# How do your records stack up?

Do you participate in a state Beef Quality Assurance (BQA) program or do you abide by the National BQA? The BQA is a program to help cattle producers maintain a safe and high-quality product for consumers.

### National BQA guidelines

Records need to be kept on feedstuffs, feed additives, processing and medications. Proper handling and management for cattle is also vital to the overall end product.

### Develop a herd health plan

Handling cattle humanely, giving the proper vaccinations and keeping records are vital to the success of beef quality in the United States.

- ◆ Keep records of all products administered including: product used, serial number, amount administered, route of administration, administrator and withdrawal time. Have these records available for the next producer in the beef chain.
- ◆ Read and follow label directions. Vaccinate in front of the shoulder for viral and clostridial diseases.
- ◆ Revaccinate according to manufacturer's label directions.
- ◆ Handle cattle to minimize stress and bruising. Provide appropriate nutritional feedstuffs.
- ◆ Records should be kept for a minimum of two years (three years for restricted-use pesticides).

If you would like to learn more about the BQA visit the National Cattlemen's Beef Association Web site at [www.beef.org](http://www.beef.org).

—*Jamie Hower*

**The Clever Cow Crossword**  
**Answers**  
**ACROSS:** 1. mentor, 4. St. Joseph, 7. Missouri, 8. Ohio, 9. F.C. Murphy  
**DOWN:** 2. old six, 3. John Crouch, 5. Jenni Beck, 6. new six, 7. Mullins  
**Hidden Word:** Hershey

## 2003 Advisors of the Year — Frank and Julie Feeser



Maryland Junior Angus Association (MJAA) advisors, Frank and Julie Feeser, were presented the honor of Advisor of the Year at the National Junior Angus Show (NJAS) this summer. The Feesers, from Taneytown, Md., have been advising the Maryland juniors since December 2000. Frank and Julie have been a source of support and encouragement for the association they lead. Whether state preview show or fundraiser they can be counted on to put full effort into making it the very best it can be and to make sure it is done right. Their dedication and efforts have made the MJAA a stronger, more unified association.

"Frank and Julie have given of themselves continually and my family has been blessed by their dedication and commitment to the Maryland juniors," Maryland parent Judy Wolfrey says. Similar praise can be heard from many families within their state association.

The first project they guided the MJAA in was the hosting and planning of the 2002 Eastern Regional Junior Angus Show. They took this unexpected, incredibly large task and poured in incredible amounts of time and effort, making it one of the most successful Eastern Regionals to date.

In the article on advisors in the September 2003 *Angus Journal* Julie is quoted as saying, "We try to keep everyone upbeat. We try to encourage members to participate in some of the other contests. And to help instill pride in their exhibits."

They are constant supporters of the juniors and let the members know that they are available if anyone needs any kind of assistance. Without their help much of the accomplishments the MJAA and its members have achieved would not have been possible. For all their commitment, perseverance, hard work and support they have earned this award and the gratitude of the Maryland juniors. We thank them both very much.

—*Amy Wolfrey*

## The Clever Cow Crossword

**Directions:** Read the clues below and fill in the answers in the corresponding squares of the puzzle. Unscramble the letters in the colored circles to find the answer to the clue of the hidden-word scramble. Good luck!

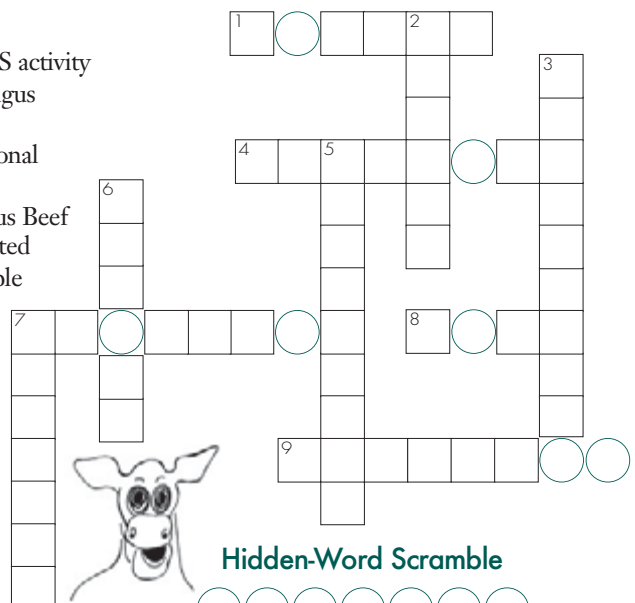
—*Courtney Collins*

### Across

1. The older half of this NJAS activity
4. Home of the American Angus Association's headquarters
7. Location of the 2004 National Junior Angus Show (state)
8. State where Certified Angus Beef LLC's headquarters is located
9. Artist who painted "In Apple Blossom Time"

### Down

2. Jamie, Jenni, Jamie, Courtney, Trevor and Amy
3. Executive vice president of the American Angus Association
5. 2003-04 National Junior Angus Board chairman
6. Jeana, Tyler, Kyle, Jarrett, Joanna and Jennifer
7. Newest regional manager



### Hidden-Word Scramble



Clue: City of the 2004 LEAD conference.

answers are upside down, to the left

# James' Junction — *Making a Difference*

As a leader or advisor you often wonder if what you do makes a difference. Are lives changed in a positive manner because of my influence in their life? In evaluating the junior programs offered by the American Angus Association, the National Junior Angus Association and the Angus Foundation we ask these same questions. Do the programs offered make a difference in the lives of the junior members? Do the junior members and their families benefit from being involved in the programs and activities? What is the long-term effect on the Angus breed and the Angus business of offering these programs?

These are questions that are very hard to answer and in reality probably can't be answered without many years of research and analysis. However, we can make some conclusions about the programs based on the activity level that has developed over the years and in the number of people who have been involved. I began to look for historical information on the total number of young people who have been junior members of the American Angus Association since the first junior membership was issued in 1951 until today. Unfortunately the data has not been maintained in an easily accessible form and would require multiple hours and possibly even days of searching through archived records to put the information together. It is however, safe to say that nearly 100,000 young people have been junior members of the American Angus Association through the years each one having their life influenced in some way by being a junior member.



If you want to know if the programs make a difference come to the National Junior Angus Show (NJAS) and watch the young people as they compete in the showing and in the contests. Watch them change and grow from year to year as their understanding and knowledge of the beef industry grows. Watch these junior members as they help younger members in the mentoring program or simply work with a new member in their state association to understand what they can do to get involved.

Another way to see how the programs make a difference is by working the Angus booth at the National FFA Convention Career Show – where thousands of young people as well as agriculture teachers come up to the booth and tell you about their Angus heifer or steer project or the projects of their students. They thank the American Angus Association for taking an interest in the young people and for making an investment in the future of agriculture.

The American Angus Association, National Junior Angus Association and the Angus Foundation are committed to making a difference everyday in the lives of thousands of young people. This will be done by continuing to enhance and change existing programs as well as to put in place new programs and opportunities that will help these young people develop by making a difference in their lives.

## Teeing Off for the Future

Along with packing their clippers, blowers, and other show supplies, Angus enthusiasts from across the country brought their golf clubs to the National Junior Angus Show (NJAS) in order to participate in the third annual Angus Foundation Golf Tournament.

The event took place on July 15 at the Quail Chase Golf Club in Louisville, Ky. Participants were treated to a continental breakfast, 18 holes of golf, and a *Certified Angus Beef*® steak lunch. Teams and individuals competed for a variety of awards including golf bags and putters.

The Angus Foundation would like to send a huge thank you to all of the sponsors and players in this event, and invite you to the 2004 Angus Foundation Golf Tournament on July 13 in Kansas City, Mo. A complete list of the tournament sponsors is listed below.

— *Trever Kuipers*

### 2003 Award Sponsors

Belle Point Angus Ranch, Lavaca, Ark.

### Hole Sponsors

Alabama Angus Association, Waverly, Ala.  
 American Angus Hall of Fame, Smithville, Mo.  
 Angus Advantage, Laurel Springs, N.C.  
 Angus Productions Inc., St. Joseph, Mo.  
 Arnizen Angus Ranch, Hilger, Mont.  
 BCII Angus Farm, Sheridan, Ind.  
 Byrd Cattle Co., Red Bluff, Calif.  
 Carter Family Angus, Upland, Ind.  
 Cedar Creek Farms, Donalds, S.C.  
 Circle G Angus Farm, Hampton, Ga.  
 Colonel Jerry Lehmann, Lake Ozark, Mo.  
 Steve Dorran, Airdrie, Alberta, Canada  
 Conover Auction Service, Baxter, Iowa  
 Dick Beck Professional Marketing, Red Lodge, Mont.

Five Star Land & Livestock, Wilton, Calif.  
 Georgia Angus Association, Winder, Ga.  
 Green Mountain Angus, Ryegate, Mont.  
 Howell Cattle Co., Winchester, Ind.  
 Indiana Angus Association, Greensburg, Ind.  
 Louisiana Angus Association, Tallulah, La.  
 Milo's Tea Company Inc., Bessemer, Ala.  
 Mississippi Angus Association, Winona, Miss.  
 Pheasant Trek, Wilton, Calif.  
 Rollin Rock Angus, Sidney, Mont.  
 Schnoor Sisters, Chowchilla, Calif.  
 Semex USA, Madison, Wis.  
 South Dakota Junior Angus Association, Brandon, S.D.  
 Stevenson/Basin, Hobson, Mont.  
 Twin Valley Farms, Prattville, Ala.  
 Western Livestock Journal, Denver, Colo.  
 Woodhurst Angus, Fort Wayne, Ind.

### Flag Sponsors

Harry Bachman, Annville, Pa.  
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 ecow Embryo Sales, Harlem, Mont.  
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 J/4 Cattle, Modesto, Calif.  
 JRP Cattle Co., Acampo, Calif.  
 Just Euff Angus, Bethlehem, Pa.  
 Milk River Genetics, Harlem, Mont.  
 Springfield Angus, Louisburg, N.C.  
 Stinson Morrison Hecker LLP, Kansas City, Mo.  
 The Angus Topics, Carmi, Ill.

### Friends of the Angus Foundation Sponsors

Amanda Bassett, Delano, Calif.  
 Diablo Angus, Byron, Calif.  
 Lax Cattle Co., Atwater, Calif.  
 Sierra June Cattle Co., Madera, Calif.



# Where are they now?

## The NJAA Board of Directors 1990-1992

### Cheremie Viator

**Hometown:** Franklin, Texas

**Age:** 32

**Employment:** Camp Cooley Ranch, public relations, hay and cattle sales

**What did you enjoy the most about being on the NJAA Board?** The opportunity to give back to the NJAA what it gave me.

**What was the most beneficial thing you gained from the NJAA Board?** How to work as a team member.

**What can you suggest to current NJAA members?** Get involved; don't be afraid to try new activities!

**Are you still involved with Angus?** Yes.

### Bryan Bouldin

**Hometown:** Denver, Colo.

**Age:** 32

**Employment:** Telecommunications

**What did you enjoy the most about being on the NJAA Board?** The camaraderie of the group and being involved with that many bright and intelligent people.

**What was the most beneficial thing you gained from the NJAA Board?**

Responsibility, how to help coordinate activities for more than 6000 people and how to handle myself in a corporate-type setting.

**What can you suggest to current NJAA members?** No task is unachievable. There are endless opportunities out there.

**Are you still involved with Angus?** No cows at the time, but ready for some.

### Deirdre Cook (Lawson)

**Hometown:** Cushing, Okla.

**Age:** 32

**Employment:** Spirit Bank

**What did you enjoy the most about being on the NJAA Board?** The relationships and friendships gained.

**What was the most beneficial thing you gained from the NJAA Board?** Leadership abilities, how to work with people, and how to plan and organize events.

**What can you suggest to current NJAA members?** Be involved—there is more than just showing—the NJAA has various activities to participate in and learn from.

**Are you still involved with Angus?** Yes, still have Angus cows.



The 1990-1991 NJAA Board of Directors, from left: Dee Dee Lawson, Cushing, Okla.; Kellie Coonrad, Pullman, Wash.; Lisa Hawkins, Mason, Mich.; Lori Cash, Centre Hall, Pa.; Bill Hollis, Bushnell, Ill.; Kyla Hall, Bassett, Neb.; Bryan Bouldin, Rogersville, Mo.; Cheremie Viator, Jeanerette, La.; Tim Jeffries, Canmer, Ky.; Susan Patton, Crawfordsville, Ind.; Billy Reeder, Sunbright, Tenn.; and Anne Jones, Forest, Va.

### Kyla Olson (Hall)

**Hometown:** Ida Grove, Iowa

**Age:** 32

**Employment:** Red Power Magazine, editorial assistant

**What did you enjoy the most about being on the NJAA Board?** The people I was on the Board with and the opportunity to get to know James Fisher.

**What was the most beneficial thing you gained from the NJAA Board?**

Communication skills, meeting peers, developing fantastic friendships, and being able to serve as a leader for Angus youth.

**What can you suggest to current NJAA members?** Take opportunities to learn something new. There are lots of activities and contests to benefit from.

**Are you still involved with Angus?** Still involved with family Angus operation.

**Are you still involved with Angus?** Still involved with family Angus operation.

### Kellie Jo Coonrad

**Hometown:** LaSalle, Colo.

**Age:** 32

**Employment:** Working on PhD at Colorado State University in agriculture education, also currently an ag teacher at Gilcrest High School.

**What did you enjoy the most about being on the NJAA Board?** Opened my eyes to all the differences in the Angus industry, and all the friendships that were formed.

**What was the most beneficial thing you gained from the NJAA Board?** Working with people and youth, and inspiring opportunities for others.

**What can you suggest to current NJAA members?** Never let an opportunity pass you by, and keep your eyes open because knowledge is valuable.

**Are you still involved with Angus?** Sold Angus herd to pay for college.

### Tim Jeffries

**Hometown:** Bardstown, Ky.

**Age:** 33

**Employment:** Kentucky Department of Agriculture, Show and Fair Promotions

**What did you enjoy the most about being on the NJAA Board?** Travel, the people you meet, friendships that last a lifetime, lifelong contacts

**What was the most beneficial thing you gained from the NJAA Board?** Speaking skills, communication skills, people skills

**What can you suggest to current NJAA members?** Get involved in as many activities as you can and meet as many people as you can. Learn as much as you can from the people you meet.

**Are you still involved with Angus?** I work with my family at Buckner and Jeffries Angus.

—Kylie Conley

## Scholarship Opportunity

Certified Angus Beef LLC is excited to share with you the opportunity to apply for the Colvin Scholarship. This year the scholarship, worth \$2,500, will go to the top applicant, judged in this order of importance: activities and leadership; communication skills, both essay and verbal; scholastic achievements and reference letters. Log on to [www.certifiedangusbeef.com/news/csf/index.html](http://www.certifiedangusbeef.com/news/csf/index.html) for more information and to download an application.



## Important dates and deadlines for juniors

### OCTOBER 2003

- 1 Entry deadline for NAILE Junior Heifer Show
- 26 American Royal Junior Show, Kansas City, Mo.
- 27 American Royal Open Show, Kansas City, Mo.

### NOVEMBER 2003

- 1 Ownership deadline (issue date) for National Western Stock Show – Junior Competition
- 15 Entry deadline National Western Stock Show
- 15-18 NAILE, Louisville, Ky.

### JANUARY 2004

- 13-17 National Western Stock Show, Denver, Colo.
- 15 Angus Foundation Heifer Package Sells, Denver, Colo.

### FEBRUARY 2004

- 1 Spring "Directions" article deadline
- 15 Ownership deadline for the Western Regional Junior Angus Show

### MARCH 2004

- 1 Entry deadline for the Western Regional Junior Angus Show

- 12-14 MAJAC Show (Mid-Atlantic Junior Angus Classic), Harrisonburg, Va.

### APRIL 2004

- 1-4 Youth Beef Industry Conference & NJAA Board Meeting, San Antonio, Texas
- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show
- 23-24 Western Regional, Reno, Nev.

### MAY 2004

- 1 Deadline for Gold Award applications
- 1 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
- 1 Ownership deadline Eastern Regional Junior Angus Show
- 1 Ownership deadline Northwest Regional Preview Junior Angus Show
- 15 CAB/NJAA scholarship applications due
- 15 Angus Foundation scholarship applications due
- 15 Ownership deadline National Junior Angus Show

- 15 Ownership deadline American Angus Breeders Futurity Junior Angus Show

- 15 Entry deadline Eastern Regional Junior Angus Show

- 15 Entry deadline Northwest, North Central & Southwest Regional Preview Junior Angus Shows

- 28-30 Atlantic National Junior Angus Show, Timonium, Md.

### JUNE 2004

- 1 Entry deadline National Junior Angus Show
- 1 Entry deadline for NJAA Writing, NJAA/AJ Photography, and NJAA Graphic Design Contests
- 1 Entry & Recipe deadline for All-American Certified Angus Beef® Cook-Off
- 1 Outstanding Leadership Award applications due
- 15 Deadline for submitting names of state candidates and delegates for NJAA elections
- 15 LEAD registrations due (early registration deadline)

- 17-19 North Central Regional Preview Junior Angus Show, West Fargo, N.D.

- 18-20 Eastern Regional Junior Angus Show, Raleigh, N.C.

- 18-20 Southwest Regional Preview Junior Angus Show, Tyler, Texas

- 24-26 Northwest Regional Preview Junior Angus Show, Prineville, Ore.

- 25 Deadline for NJAA Public Speaking Contest speech outlines

### JULY 2004

- 12-17 National Junior Angus Show, Kansas City, Mo.

- 29- Aug. 1 LEAD Conference, Hershey, Pa.

### AUGUST 2004

- 1 Ownership deadline (issue date) for NAILE Junior Show and American Royal Junior Show

Note: American Royal, NAILE, & the National Western ownership deadlines are **ISSUE DATES**.

All other deadlines are **POSTMARK DATES**.

### 2005 Dates and Sites

- July 17-24 National Junior Angus Show, Denver, Colo.

- April Western Regional, Reno, Nev.

### 2006 Dates and Sites

- July National Junior Angus Show, Indianapolis, Ind.



Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the *ANGUS JOURNAL* (May and September) and one copy of each semiannual NJAA *DIRECTIONS* newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the *ANGUS JOURNAL* Circulation Department or the American Angus Association Membership Department.

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