

DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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NJAA BOARD OF DIRECTORS

TERMS UP IN 2008

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TERMS UP IN 2009

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Juniors Ready to Raise the Bar

After much planning and anticipation, the National Junior Angus Association (NJAA) and the Angus Foundation are excited to host the first ever Raising the Bar. These conferences are designed to be a chance for state officer teams and advisors to come together with other state teams in their regions to share ideas and work together to build stronger state associations and regional connections.

Five members of each state's officer team and two advisors have been invited to a weekend event in their region to focus on leading their association in the best way possible. Workshops will provide an opportunity to work on membership, fundraising and speaking as a leader, as well as opportunities for states to plan events for

the year to come, and, best of all, learn from the troubles and successes of other states.

The Midwest Region Raising the Bar was at the American Angus Association in Saint Joseph, Mo., Oct. 12-14, and the Eastern Region conference will be at Certified Angus Beef LLC in Wooster, Ohio, Nov. 2-4. The Southern and Western conferences are being planned for spring 2008.

Watch for dates and locations.

These conferences will fulfill the need that members have identified for our large association to come together to help one another create the best Angus experience for our juniors across the country. I urge all of you to take advantage of this new opportunity and make the most of your junior years.

— by Dana May



Opening Up Our Hearts to Families in Need

There was an addition to the National Junior Angus Show (NJAS) this year that didn't need a slot in the schedule or take any preparation. This year juniors and their families collected more than 14 pounds (lb.) of aluminum pop can tabs, totaling approximately 18,500 tabs, to be donated to the Ronald McDonald House Charities of Oklahoma City. Each state was given a collection bag for the week. States also brought additional containers in which they had collected tabs throughout the year.

This was the first community service project at the NJAS, and it proved to be a

great success! The Oklahoma City Ronald McDonald House was very appreciative of our help in their efforts to help children and their families during a child's stay in the hospital. They wanted to be sure to thank everyone who donated and were excited to hear this project would be continued for the years to come to benefit families around the country.

Make sure to save all your aluminum can tabs and bring them with you to Des Moines, Iowa, next summer to contribute to efforts of the Ronald McDonald House Charity in Iowa!

— by Dana May

Chairman's Perspective:

We all know the classic movie "Rudy" that follows the life of a young man who grew up in a steel mill town where most people ended up staying and working. Rudy was different; he wanted to go to Notre Dame and play football instead of performing millwork. However, problems and obstacles stood in his way. His grades were a little low, his athletic skills were poor, and he was only half the size of the other players. But Rudy had something that many kids lack — a drive and passion to succeed.

The road he chose was a hard path with many obstacles, but he did not let that stop



him. Rudy's dreams came true the last home game of his senior year when he was able to dress with the team, and then play in the game. All of his hard work, drive and passion made this possible.

Too often in today's world we try to take the easy way out and not set those high standards that may seem impossible for ourselves. I am here to tell you that as members of this outstanding association of Angus cattle, I know you can accomplish greatness. In the movie, Rudy was able to reach his goal without very much support from the people surrounding him. This is not a problem for you, juniors of the American

Angus Association® You have so many people out there waiting to help you succeed, whether it is your parents, fellow juniors or the National Junior Angus Association (NJAA) Board of Directors.

As a member of the NJAA there will always be people willing to help you reach your goals and achieve greatness. With that I would like to leave you with a quote by Kathy Seligman and hope you refer to it in times when things just don't seem to be going the right way:

"You can't hit a home run unless you step up to the plate. You can't catch a fish unless you put your line in the water. You can't reach your goals if you don't try."

— by Justin Brosey

Baldrige Bros. Donate Foundation Heifer

The 2008 Angus Foundation Heifer has been generously donated by Jeff and Jud Baldrige of Baldrige Bros., North Platte, Neb. Baldrige Blackcap S813 is an August 2006 daughter of Rito 112 of 2536 Rito 616 out of VT 1407 New Design Z38.

Baldrige Blackcap S813 is set to sell in January 2008 at the National Western Stock Show (NWSS) in Denver, Colo. The sale of Baldrige Blackcap S813 will go toward further funding for education, youth and research programs within the Angus breed and other activities within the agriculture industry.

In addition to the heifer, the buyer will receive 30 days of free insurance from American Live Stock

Insurance Co., Geneva, Ill.; free transportation to the buyer's farm or ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an Advanced Reproductive Technology Package from Trans Ova Genetics, Sioux Center, Iowa, that includes genetic preservation and one session of in vitro fertilization with sex-sorted semen from a bull of the buyer's choice.

This is not the first time the Baldriges have been affiliated with the Angus Foundation Heifer Package. Jeff and Jud's father, Jim Baldrige, purchased the first two Foundation heifers in 1980 and 1981.



Baldrige Blackcap S813

Two decades later Baldrige Bros. is still going strong in west-central Nebraska. The operation currently calves more than 500 Angus cows a year. They also host two production sales annually — a bull sale in January and a female sale the last Saturday in September or the first Saturday in October.

Once again, we would like to say thanks to Jeff and Jud Baldrige and all the other generous supporters of the Angus Foundation!

— by Trey Davis



LEAD: Life's a Peach

Young leaders of the National Junior Angus Association (NJAA) representing 34 states and Canada took a bite out of life at the 2007 Leaders Engaged in Angus Development (LEAD) Conference in Athens, Ga., Aug. 2-5. The event gave 170 members and their advisors the opportunity to increase their leadership skills while making lifelong friends, learning about the industry and experiencing some true Southern hospitality.

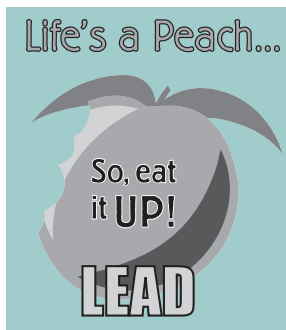
The theme for this year's conference, "Life's a Peach, So Eat it UP," gave participants, who ranged in age from 14 to 21, the opportunity to learn updated information about the beef industry and challenged them to make the most out of life through activities involving communication, teamwork and personal leadership development.

The conference shot out of the gates with icebreakers that encouraged participants to come out of their shells. Activities like "candy bar matching," "sticky notes," "panty hose croquet" and the ever-popular "Twister" set the tone for the rest of the conference and provided the young Angus enthusiasts the chance to get acquainted with each other.

Former Miss American Angus and Georgia native Christy (Bell) Page welcomed the group to Athens by sharing the highlights of her NJAA career and challenged the youth to strive for excellence, to get involved, to make friends and to be themselves. After dinner, Al Snyder made his second appearance at LEAD and entertained the group with his power of hypnosis. About 20 individuals "went under" during his program.

The first day ended with the newly elected NJAA Board members conducting roundtable discussions, which allowed the juniors to

discuss issues important to them and to share ideas and association strategies among one another. Following these thought-provoking discussions, the NJAA Board presented its own unique version of the hit TV show "Dancing with the Stars."



On the second day of LEAD, participants loaded on buses to Atlanta for a unique set of tours. First on the list was the Georgia Aquarium, where Angus enthusiasts encountered a wide variety of aquatic life. The group had a chance to touch stingrays and sharks, get up close and personal with penguins, and

see the aquarium's pod of beluga whales, just to name a few. One highlight of the Georgia Aquarium was its new 6-million-gallon tank with 100-foot-long underwater tunnel. The tank is home to the largest variety of fish species in the world, including the whale shark, the largest fish species in the world.

Next came the World of Coca-Cola where attendees were able to discover the history of Coke, learn about the bottling process and sample different Coca-Cola® products from around the globe. Then it was off to Sharpsburg, where juniors were welcomed at Three Trees Ranch by Stan Thomas, Dick Beck, and their families and crew. After learning about the embryo transfer (ET) process and viewing the program's impressive set of donor

cows, participants enjoyed a homemade supper at the home of Dick and Diane Beck and an evening of fellowship, dancing and helicopter rides to view the ranch from the air.

Saturday, the program began with leadership and motivational speaker Kim Anderson, a 4-H leadership specialist with the University of Georgia who, during her two opportunities to address the group, challenged them to adjust their mind-set. She demonstrated the importance of moving from a "competition" mind-set to a "completion" mind-set that works the best for an organization. She showed the group that by adding the letter "I" to "compete" an organization could grow.

In addition to the speakers and tours, the NJAA directors presented interactive workshops dealing with leadership development and the beef industry. A workshop entitled "Quit your Rambling" taught the importance of communication skills and challenged juniors to work in groups to introduce their inventions to a group.

The "Angus Wheel of Fortune" took a competitive game show approach to test, as well as teach, industry knowledge among the participants. In the "C.A.BAM-Certified Angus Beef® has the Natural BAM" workshop, the new CAB® brand specifications were introduced, and participants had the opportunity to taste differences between CAB steak and a commodity product. During "Life's a Dance," the juniors learned teamwork skills while learning proper dance moves, including the two-step and country western swing, which they later put to use at the concluding dance.

This year, with the gracious help of Heather (Kalino) Shultz, former NJAA Board member and current Georgia 4-H program coordinator, more programs designed for the adult advisors were added to the conference. Shultz presented a workshop focused on the importance of volunteers to an organization's success. A roundtable discussion also allowed the parents and advisors to share ideas from various states.

LEAD is conducted annually for NJAA members 14 to 21 years of age. The Angus Foundation generously funds this important event. Please plan to join us for the 2008 LEAD conference in Montana. For more information, visit www.njaa.info.

— by Joe Epperly



Juniors demonstrate their teamwork by spelling LEAD in a pasture at Three Trees Ranch.

New Six Join the Ranks of

Ann Blumer

Hometown: Chesnee, S.C.

Age: 21

College: Junior at Millsaps College, Jackson, Miss.

Major: Business administration

Extracurricular activities: Millsaps women's soccer team, Presidential Ambassador, College Republicans

Favorite food: Ice cream

Favorite pastime: Fishing

Favorite song: "Boot Scootin' Boogie" by Brooks and Dunn

Favorite quote: "We are all travelers in the wilderness of the world, and the best that we can find in our travels is an honest friend."
— Robert Louis Stevenson

If you could trade places with an influential person for one week, who would it be and why? Coach Jim Page, the Millsaps men's baseball coach. He is such a well-spoken man. No matter who you are or what you are doing, when he talks to you he makes you feel as though you are important and can accomplish anything. I would love to be able to inspire and motivate people, teams, anyone the way that he does. He has been someone I have looked up to and turned to for the past two years. So if I could be someone for a week it would be him for his amazing personality and how well he instills good values and morals in all those with whom he comes into contact.

What is your favorite memory of your NJAA experience prior to running for the Board? Meeting people from all over the country who get together for the same reason, their love for Angus cattle and making friends for life.

What are your goals for your six over the next two years? To be a positive influence and role model for juniors, and promote the NJAA.



What is your favorite memory of your NJAA experience prior to running for the Board? My first National Junior Angus Show in Tulsa, Okla., in 1999 would have to be my favorite memory.

What are your goals for your six over the next two years? Some of my goals for the next two years are to become more visible at smaller state association activities and to help these states increase their membership. I also want the "Raising the Bar" conference to become a popular, successful event that continues for years to come. And finally, I hope to help the Angus Foundation achieve its goal to raise enough money to reach The Vision of Value: Campaign for Angus fundraising goal.

Henry Bart (Trey) Davis III

Hometown: Doerun, Ga.

Age: 20

College: I just attended Abraham Baldwin Agricultural College, and I am taking this semester off. In January I will resume my sophomore year at Gainesville State University in Athens, Ga. I plan to major in ag marketing/communications.

Extracurricular activities: College Republicans

Favorite food: I love all foods, but if I had to choose one type I would probably choose Italian.

Favorite pastime: Showing and raising Angus cattle; however, I do enjoy watching my Georgia Bulldawgs.

Favorite song: It usually changes from week to week, but this week it's "Online" by Brad Paisley.

Favorite quotes: "Friends are everything. They're people you can tell anything to, do fun stuff with, laugh at the same jokes with, who understand what you're going through 'cause they're going through it, too. Friends get it." — Randi Reisfeld and Marie Morreale. I chose this quote because your true friends define who you are. Without them you wouldn't be who you are and couldn't make it through life.

If you could trade places with one influential person for a week, who would it be and why? Considering that the candidates for president are really getting a lot of attention right now and our country has a lot of very important issues on the table, I would have to say Republican candidate Fred Thompson. I feel that he's exactly what our country needs right now, a down-to-earth, intelligent "grandfather" figure.

What is your favorite memory of your NJAA experience prior to running for the Board? I don't think I can choose one single memory; I've had so many that really mean a lot to me. I suppose each individual memory of meeting and really getting to know the handful of people I consider to be my very best friends.

What are your goals for your six over the next two years? One goal for my Board is to really connect with the juniors. Five years from now I would like for people to look back and say that the six of us were really here for the juniors, that we included them, made them feel welcome and were awesome role models.



Brandon Creamer

Hometown: Montrose, Colo.

Age: 20

College: Junior at Colorado State University, Fort Collins, Colo.

Major: Ag business and animal science

Extracurricular activities: Livestock judging and seedstock merchandising team

Favorite food: Manicotti

Favorite pastime: Fishing and hunting

Favorite song: "Billy the Kid" by Billy Dean

Favorite quote: "Don't let life discourage you; everyone who got where he is had to begin where he was." — Richard L. Evans

If you could trade places with an influential person for one week, who would it be and why? I would like to trade places with Ben Franklin for a week. I think it would be an incredible experience to be a famous inventor, scientist, statesman, printer, philosopher, musician and economist and one of America's greatest and most intelligent citizens.



Junior Angus Leadership

Bridget Driscoll

Hometown: Williamsburg, Iowa

Age: 20

College: Junior at Iowa State University (ISU), Ames, Iowa

Major: Animal science

Extracurricular activities: Block & Bridle, ISU Student Agricultural Council, ISU Dub-H Hip Hop Dance Club

Favorite food: Chocolate

Favorite pastime: Checking cows and calves with my grandpa and my dad in our Geo Tracker with our dog, Dipstick, in the back

Favorite song: "Freshman" by Verve Pipe

Favorite quote: "Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."
— Mark Twain

If you could trade places with an influential person for one week, who would it be and why? I would trade places with Oprah Winfrey, because she has an amazing connection with people all over the world and an influence of power in the media. Oprah has entertained, enlightened and uplifted millions of viewers. Her accomplishments as a global media leader and philanthropist have established her as one of the most respected and admired public figures today.

What is your favorite memory of your NJAA experience prior to running for the Board? My favorite memory would have to be my first National Junior Angus Show in Perry, Ga., in 1997. It was one of the best opening ceremonies I can remember, and it was the first time I realized that I had a whole new set of friends and when I started to create my own Angus family.

What are your goals for your six over the next two years? My first goal would be to be a team, rather than six individuals. I would like to see our team take the Board responsibilities above and beyond what is expected of us. I think that we should continue to work to increase our membership and for all of us to promote the Angus breed to the best of our abilities.



Favorite quote: "And so, my fellow Americans, ask not what your country can do for you — ask what you can do for your country."
— John F. Kennedy

If you could trade places with an influential person for one week, who would it be and why? Rush Limbaugh. He is the most powerful, well-spoken, thought-driven man in American politics.

What is your favorite memory of your NJAA experience prior to running for the Board? It is not certain experiences I remember; instead, it is all the friends I have made.

What are your goals for your six over the next two years? To continue building the NJAA and serving its members to the best of our ability.

Mallory Trospen

Hometown: Hamilton, Mo.

Age: 20

College: Junior at the University of Missouri—Columbia

Major: Nursing

Extracurricular activities: NJAA, Missouri Junior Angus Association, ACES+, Student Health Advisory Committee, Mizzou Homecoming Steering Committee

Favorite food: Ice cream

Favorite pastime: Spending time with people close to me

Favorite song: "Opened My Eyes" by Buckcherry

Favorite quote: "You gain strength, courage and confidence by every experience in which you really stop to look fear in the face. ... You must do the thing which you think you cannot do."
— Eleanor Roosevelt

If you could trade places with an influential person for one week, who would it be and why? A retired junior Board member. These past Board members have already been where I am today. They know things they wish they did more of, what was helpful and what made a difference. I would like to learn from them about any regrets they might have, so that I may make the most of my two years. From my past involvement in organizations, there is always something you wish you could have or would have done. I do not want to finish my two years and wish I had done things differently. By trading places with a retired Board member, I might have some insight into how to improve different aspects of the Association that you might only know by serving a term on the Board. There is always more to learn than what you already know, and a retired Board member would have prior experience and inside knowledge.

What is your favorite memory of your NJAA experience prior to running for the Board? My reign as Miss American Angus. I had the opportunity to travel and meet people from all across the country, but most of all I developed lifelong friendships.

What are your goals for your six over the next two years? To assist this Association with its growth; be familiar, helpful faces to juniors across the country; and when our term is over, to have left an impression on the Association and juniors of caring individuals working to keep this Association at the top.



Walt Stinson

Hometown: Talbott, Tenn.

Age: 20

College: Junior at Tennessee Tech University, Cookeville, Tenn.

Major: Pre-vet

Extracurricular activities: Showing cattle, farming, intramural sports

Favorite food: Prime rib

Favorite pastime: Anything to do with Angus cows

Favorite song: "Courtesy of the Red, White and Blue" by Toby Keith



— by Kara Wilson

Spotlight on

a junior: Daniel McFarland

Daniel McFarland is a National Junior Angus Association (NJAA) member from Keithville, La. He was born Jan. 7, 1993, and has been a member of the NJAA for five years. He holds the office of Northwest director for the Louisiana Junior Angus Association, which allows him to develop his leadership skills and organizational abilities. Some of his responsibilities are to report to his association the results of shows and competitions that have taken place in the Northwest.

When Daniel isn't showing cattle or working in the barn you will probably find him playing his violin or the piano, or volunteering. He also stays busy playing soccer and running track.

Daniel attends Caddo Parish Magnet High School and has plans to attend Morehouse College in Atlanta, Ga., where his brother

attended. His favorite subject is math. When Daniel gets out of school he wants to be a dermatologist. Besides cattle, Daniel has four dogs and six pixie bobs, which are a mix of a domestic cat and a bobcat.

Daniel's Favorites:

Heifer: Barbie

Car: H2 with rims

Color: Blue

Movie: All three of the *Rush Hour* movies

Food: Pizza

Place to eat: Chili's

TV show: *Run's House*

Vacation spot: Florida

Candy: Snickers®

Coke or Pepsi®: Coke

Book: *Bible*



Daniel McFarland

Quote: "I can do everything through Him who gives me strength." — *Philippians 4:13*

Aspect of the NJAA: Meeting all of the new people, especially at the Leaders Engaged in Angus Development (LEAD) conference, really allows you to make friends from all over the country.

Spotlight on

a regional manager: Logan Ipsen

Logan Ipsen, Cottonwood, Calif., is the new American Angus Association® regional manager for the Western United States. He hails from Montpelier, Idaho. Logan grew up involved with both Angus and Hereford cattle. He graduated from Utah State University with a major in animal science and a minor in agricultural science. In addition to cattle, he enjoys fishing, baseball, camping and traveling.

In high school he was very active in a variety of sports, including football, baseball and basketball. Now he is the regional manager for California, Nevada, Arizona and Utah.

Logan's Favorites:

Color: Blue

Movie: *Gladiator*

Food: Prime rib

TV show: *College Game Day*

Vacation spot: Blooming Lake, Idaho

Coke or Pepsi: Pepsi, and he means it!

Candy: Reece's® Peanut Butter Cup

Quote: "Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us. We ask ourselves, who am I to be brilliant, gorgeous, talented, fabulous? Actually, who are you not to be? You are a child of God. Your playing small does not serve the world. There is nothing enlightened about shrinking so that other people won't feel insecure around you. We are all meant to shine, as children do. We were born to make manifest the glory of God that is within us. It's not just in some of us; it's in everyone. And, as we let our own light shine, we unconsciously give other people permission to do the same. As we are liberated



Logan Ipsen

from our own fear, our presence automatically liberates others." — *Marianne Williamson*

Personal Statement: Logan says he is living proof you can be successful with an animal science major and an agriculture science minor. There are jobs out there, and a lot of them at that. Some people think that there is no hope for agriculture majors, but that is simply just not true. The jobs are there, so go for them.

— by Ann Blumer

Outstanding Leadership Award

The Outstanding Leadership Award was instituted in 1994 in memory of Barbara Smalstig and her support of the National Junior Angus Association (NJAA). It was designed to recognize one outstanding NJAA member each year at the American Angus Association Annual Banquet.

This prestigious award is based upon the leadership that has been exhibited by the nominee through their Angus and various other activities. This year's recipient is a prime example of what a leader should strive to be. This year's winner is a very hard-working, compassionate person who is always there to lend a helping hand wherever it is needed or be there to support others whenever possible.

Mallory Trospser, winner of the 2007 award, is the 20-year-old daughter of Steve and Sandy Trospser. She has been involved in the Angus breed since she was a young girl, taking part in many of the activities the Angus association has to offer. This past summer she was elected to the NJAA Board of Directors. Mallory was the 2006 Miss American Angus. She has also served as an intern for the American Angus Association.

Mallory is attending the University of Missouri-Columbia where she is studying nursing. She is very involved in a variety of activities on campus. Mallory is a member of the Kappa Alpha Theta national sorority, and



Mallory Trospser (left), Hamilton, Mo., receives the Outstanding Leadership Award. The award was instituted in 1994 in memory of Barbara Smalstig. Only one outstanding NJAA member receives the honor each year.

serves on the Student Health Advisory Council and the Blood Drive Committee for the 2007 Missouri Homecoming Steering Committee.

Mallory exemplifies all of the wonderful characteristics of a young leader and is regarded as a positive role model for younger kids not only in the NJAA, but in every aspect of life. She is well-deserving of this honor and will surely serve as an outstanding leader for years to come.

— by Andrew Foster

Fun Page: Angus Adventure

Unscramble the words below:

1. Cltaet _____
2. eTralv _____
3. sphindrief _____
4. tkullcBBee _____
5. hilsSohpcasr _____
6. nFtsgodoiuaAnnu _____
7. tstCsoen _____
8. dNoBAJAar _____
9. inJtSesohap _____
10. irunppyOott _____

Answers:

1. Cltaet is Cattle. 2. eTralv is Travel. 3. sphindrief is Friendship. 4. tkullcBBee is Belt Buckle. 5. hilsSohpcasr is Scholarship. 6. nFtsgodoiuaAnnu is Angus Foundation. 7. tstCsoen is Contest. 8. dNoBAJAar is NJAA Board. 9. inJtSesohap is Saint Joseph. 10. irunppyOott is Opportunity.

— by Bridget Driscoll

Auxiliary Notes



Congratulations to all the junior exhibitors at the National Junior Angus Show (NJAS). You all did a fantastic job with all your projects! Every year I am more impressed with our youth. We have so many kids with so much talent and skill. The Auxiliary is thrilled to be able to sponsor awards for our juniors.

I can't believe my year as president is coming to end. It has just been a blur of activities and meeting new people. Thanks to everyone who

helped with our many Auxiliary activities. I have greatly appreciated all your support and enthusiasm. A special thank you goes to the National Junior Board members. They are always such great help with our many contests and activities at the NJAS. Congratulations to the six new Board members. You're going to do a great job, and you will have a lot of fun along the way. I look forward to working with you this year.

I want to wish our Miss American Angus contestants the best of luck for the upcoming contest in Louisville. We have some very deserving young women competing who will be giving some really awesome presentations and speeches. I invite you to listen in as they do their presentations. You'll be impressed!

By now, all of our scholarship winners are settled into their college routines and studying hard, I'm sure. Again, congratulations to these winners, and try to have a little fun while you're there.

I hope to see a lot of you next summer in Des Moines, Iowa, for the next NJAS. Our elves (committee members) are diligently working to make sure "Christmas in July" will be the best ever. We are looking forward to having

our Angus family together for the "holiday."

— by Mary Greiman



Mary Greiman

\$500,000 Grant to Promote Premises Registration

The American Angus Association® has partnered with the U.S. Department of Agriculture (USDA) to encourage farm and ranch premises registration as part of

the National Animal Identification System (NAIS). The Association received a grant to be used to communicate with members about premises registration. This is the first beef breed association to receive a grant; similar agreements have been made with pork and dairy groups and the National FFA Organization.

The American Angus Association's programs such as AngusSource® and *Certified Angus Beef*® (CAB®) currently demonstrate its belief in ensuring a safe product for today's consumers. To date, more than 421,000 U.S. farm premises have been registered with the government. This grant will make possible the registration of up to 15,400 more premises.

The terms of the agreement call for the Association to provide education about NAIS to its 26,000 active members, 8,000 junior members and 95,000 affiliate members. This education will be provided through the *Angus*

Journal®, *Angus Bulletin*®, Angus e-List, seminars, national events, affiliates and other associations. In addition, the Association will make available to cattle producers across the nation an online training program describing the benefits and value of registering premises and detailing the registration steps.

The recent outbreak of foot-and-mouth disease (FMD) in August 2007 in southern England serves to illustrate the need for the ability to locate and respond to disease in a market-driven economy. Equally important is the ability to quickly locate stranded ranchers and cattle, as seen during the 2007 winter storm in southeastern Colorado, where premises identification (ID) was an important tool used to aid cattle producers. With these in mind, the American Angus Association has once again taken the lead in the beef industry.

— by *Brandon Creamer*



PHOTO BY SHAUNA ROSE HERMEL

Colvin Scholarship

The Colvin Scholarship Foundation and Certified Angus Beef LLC are seeking applicants for its 2008 scholarships. Applications are due Dec. 17, 2007. All qualified college juniors and seniors are encouraged to apply.

Five scholarships totaling \$8,500 will be awarded in January 2008 to junior or senior college-level students demonstrating a commitment to the beef industry through the pursuit of a degree in meat science, food science, animal science, marketing, business, communications, journalism or other field related to the beef industry through activities and curriculum.

Applications are available at www.certifiedangusbeef.com/press/csff/index.php.

For more information contact Joanna Ruegsegger at 1-800-225-2333, ext. 268, or by e-mail at jruegsegger@certifiedangusbeef.com.

Developed in 1999 as Louis "Mick" Colvin retired as CAB executive director, the scholarship recognizes his role in making dreams a reality and inspiring others to be their best. Colvin was the first executive director of the Certified Angus Beef Program, leading it to become the world's leading brand of fresh beef. The scholarships benefit tomorrow's leaders who are involved in their communities and the beef industry.

Angus Genetics Inc.

The American Angus Association® has always been at the forefront of new technologies and developments in the beef cattle industry. In February 2006, the American Angus Association Board of Directors voted to create a new company to solidify the Association's status as an industry leader. Angus Genetics Inc. (AGI) was created as a for-profit subsidiary, similar to Angus Productions Inc. (API).

According to Bill Bowman, president of AGI, "Angus Genetics Inc. was created to fulfill the need in the beef industry for an entity to provide genetic selection tools. The plan is to continue to position the American Angus Association as a leader in the industry with the development and advancement of science and technology used in beef cattle production."

According to Gordon Stucky, AGI board member, "AGI will allow seedstock and

commercial producers who are purchasing registered seedstock the ability to access the genetic merit of animals on a comparative basis.

"This should lead to increased profitability for the producer and a more consistent beef product available for the consumer," Stucky continues. "AGI will develop and conduct research and implement new technology, including DNA, for use throughout the beef industry."

"The American Angus Association, its members, and registered Angus cattle need to continue to be leaders and pioneers in the beef industry," Bill Davis, AGI Board member, says. "With the proper leadership, policy, and input, AGI could provide a tool to realize this goal."

— by *Rebecca Tokach*



2007 National Junior Angus Show

The National Junior Angus Show (NJAS) was July 1-7 in Tulsa, Okla. This year's edition, "The American Dream," was a huge event. A record number of cattle were exhibited by 680 junior members. Thirty-seven states were represented during the week along with delegations from two foreign countries. The Arkansas and Oklahoma Junior Angus associations did a fantastic job hosting this year's event, helping make it one of the most successful junior nationals ever.

The owned heifer show was judged by Joel Cowley, Houston, Texas, who awarded the grand champion honor to SCC Echo Dell Nellie 6005, shown by Vince Untied, Granville, Ohio. Reserve grand champion went to ENT SCC Queen O Diamonds 670, exhibited by Andrew Foster, Niles, Mich.

The top honors in the bred-and-owned bull show went to DA Rosewood Horizon 612, shown by Andy Headly, Alma, Ill., with the reserve going to Plainview Big Rig G107, shown by Andrew Rogen, Brandon, S.D. All bred-and-owned classes and cow-calf classes were judged by Brad McCurry of Mount Hope, Kan.

Grand champion bred-and-owned heifer went to Patton Travett 558, exhibited by Kade Patton, Frankfort, Ind., while reserve champion went to CQS Georgina 5516, shown by Callie Smith, Lebanon, Tenn.

Grand champion owned cow-calf pair was claimed by Champion Hill Lady 4618, also shown by Smith. Reserve honors in the category went to Craft Cheyenne 1397-581 exhibited by Wesley Biehl, Whitestown, Ind.

Grand champion bred-and-owned cow-calf pair went to AJOB Mayflowers Black Pearl shown by Alexis O'Boyle, Newport, Pa., and reserve grand champion bred-and-owned cow-calf was claimed by PAF E130 Lut 503, exhibited by Kassandra Pfeiffer, Orlando, Okla.

In the steer show, judged by Randy Perry from Prather, Calif., HCA Steer 605, shown by Leo Kruse, Rudd, Iowa, claimed champion honors. Reserve grand champion steer went to Bolsen's Double Wide, exhibited by Brittany Full, Mount Airy, Md.

The showmanship contest was another competitive event this year; as always only two representatives from each state are allowed to compete in the once-in-a-lifetime opportunity.

The highly touted top honor was given to Allison Bond, Inola, Okla. Second- through fifth-place honors went to Megan Fink, Randolph, Kan.; Katie Lents, Eton, Ga.; Kirbe Schnoor, Chowchilla, Calif.; and Samantha Harl, Hastings, Neb.

The NJAS is always the premier event for junior members across the nation. "The American Dream" was a huge success and left juniors and their families anticipating the big event next summer in Des Moines!

— by *Walt Stinson*

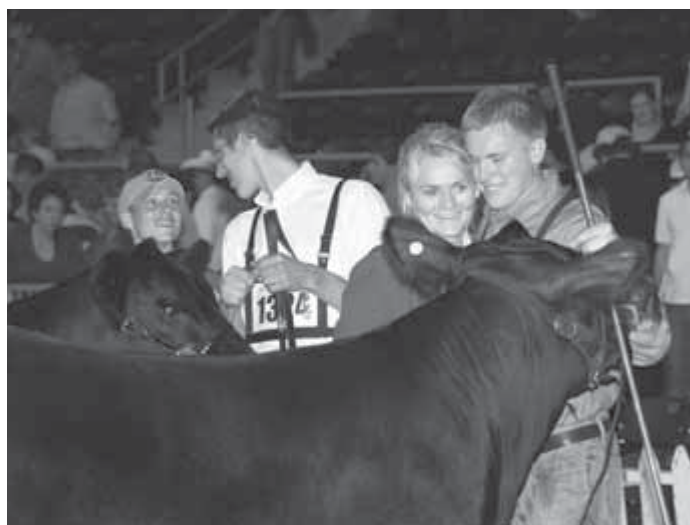


PHOTO BY CHELSEA GOOD

Advisor of the Year

Every state junior Angus association has instrumental individuals who guide and support them. They are there when you need them the most — and when you do not even realize they are there at all. They continually strive to improve our associations without ever asking for recognition. The Kansas juniors captured the definition of an advisor's role perfectly when nominating their advisor for Advisor of the Year honors: "She always goes above and beyond the call of duty."

At the 2007 National Junior Angus Show (NJAS) in Tulsa, Okla., Kansas advisor Anne Lampe was presented this year's Advisor of the Year Award. This award was established in 1981 to salute those advisors who have given so much of themselves to Angus juniors. Anne is not just an advisor to the Kansas Junior Angus Association (KJAA), but a mentor, coordinator, host and friend. Many of these roles have been played outside of her years as an advisor. With

her support and guidance, the Kansas juniors have captured an unprecedented 10 NJAS Sweepstakes awards.



PHOTO BY MATTHEW ELLIOTT

Dana May (right) presents Anne Lampe the Advisor of the Year Award during Friday's open show at the 2007 NJAS.

She continually assists juniors with applications, scholarships and contests. In fact, Anne has taken the role as co-chair for the American Angus Auxiliary-sponsored All-American *Certified Angus Beef*® (CAB®) Cook-Off Contest. Her long history as "coach" for an average of five teams per year during the past nine years makes her experience invaluable in her co-chair responsibilities. Members of the Kansas junior and adult associations said it best in her nomination, "Anne is the backbone of our association and has given unselfishly of herself for so many years."

Thank you, Anne, for your years of service to not only the juniors in Kansas, but juniors across the country. Your commitment to this breed and its juniors is one to admire and respect.

— by *Mallory Trospen*

Important Dates and Deadlines for Juniors

NOVEMBER 2007

- 1 Ownership deadline (issue date) for National Western Stock Show – Junior Competition
- 15 Entry deadline National Western Stock Show
- 11 North American International Livestock Exposition (NAILE), Louisville, Ky.

JANUARY 2008

- 15-19 National Western Stock Show, Denver, Colo.
- 17 Angus Foundation Heifer Package Sells, Denver, Colo.

FEBRUARY 2008

- 1 Ownership and entry deadline for the Mid-Atlantic Junior Angus Classic (MAJAC) Show

MARCH 2008

- 1 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
- 1 Ownership and entry deadline for the Western Regional Junior Angus Show
- 7-9 MAJAC Show, Harrisonburg, Va.

TBA NJAA Board Meeting

APRIL 2008

- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show
- 25-26 Western Regional, Reno, Nev.

MAY 2008

- 1 Deadline for Gold Award applications
- 1 Outstanding Leadership Award applications due
- 1 Ownership and entry deadline for the Northwest Regional Preview Junior Angus Show
- 1 CAB/NJAA scholarship applications due
- 1 Angus Foundation scholarship applications due
- 15 Ownership and entry deadline for the Eastern Regional Junior Angus Show

- 23-25 Atlantic National Junior Angus Show, Timonium, Md.

JUNE 2008

- 1 Ownership and entry deadline for the National Junior Angus Show (NJAS)

- 1 Entry deadline for NJAA Creative Writing, NJAA/AJ Photography, and NJAA Graphic Design contests

- 1 Entry and recipe deadline for the All-American *Certified Angus Beef*® Cook-Off

- 1 Ownership deadline for the American Angus Breeders' Futurity Junior Angus Show

- 10 Deadline for NJAA Public Speaking Contest speech outlines

- 15 Deadline for submitting names of state candidates and delegates for NJAA elections

- 15 LEAD registrations due (early registration deadline)

- TBA Northwest Regional Preview Junior Angus Show, Wash.

- 20 Entry deadline for the American Angus Breeders' Futurity Junior Angus Show

- 20-22 Eastern Regional, Lewisburg, W.Va.

JULY 2008

- 13-19 NJAS, Des Moines, Iowa

- 24-27 The American Angus Breeders' Futurity Junior Preview Show, Louisville, Ky.

AUGUST 2008

- 1 Ownership deadline (issue date) for NAILE Junior Show and American Royal Junior Show

- TBD LEAD Conference, Montana

SEPTEMBER 2008

- 1 Entry deadline for American Royal Junior Heifer Show

- TBA NJAA Board Meeting, Saint Joseph, Mo.

OCTOBER 2008

- 1 Entry deadline for NAILE Junior Heifer Show

Note: American Royal, NAILE, & the National Western ownership deadlines are ISSUE DATES. All other deadlines are POSTMARK DATES.

JULY 2009

- 19-25 NJAS, Perry, Ga.

Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the ANGUS JOURNAL® (May and September) and one copy of each semiannual NJAA DIRECTIONS newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the ANGUS JOURNAL Circulation Department or the American Angus Association Membership Department.

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