

DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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Spring 2011

Let Freedom Ring

Join us for the 2011 National Junior Angus Show, July 10-17, at the Farm Show Complex & Expo Center in Harrisburg, Pa., as Angus juniors, "Let Freedom Ring."

Harrisburg, the capital of Pennsylvania, and the surrounding metro area offer a wide variety of hotels, restaurants, shopping, entertainment and numerous historical sites. Visit Hershey, home to Hershey Park and Chocolate World. Enjoy Pennsylvania's rich American history by traveling south to the historic Gettysburg battlefield or trekking east to view Independence Hall and the Liberty Bell in Philadelphia. You will be a part of NJAS history as the show makes its debut in this brand new location.

If Paul Revere were a modern-day Angus breeder he would say, "The nationals are coming! The nationals are coming!" The nationals are coming to Pennsylvania. So mark you calendars now, for the 2011 NJAS. See you in Harrisburg!



Chairman's Perspective:

"There is nothing like returning to a place that remains unchanged to find the ways in which you yourself have altered."

— Nelson Mandela



As I stare into the monitor, memories flood my head. It's frigid cold outside my bedroom window, but I can feel the sweltering heat and humidity that I experienced twelve years ago when I attended my first National Junior Angus Show. I catch glimpses of photos of all my Angus friends posted throughout my room. And my heart skips a beat when I remember my brother's embrace after being named to the NJAA Board of Directors. Reflecting back on all the NJAA contests, events and activities I realize that my life has been changed through these experiences and the people I have met.

The historical architecture of the National Western coliseum, the typical snow and cold that we've all come to expect and the thrill of quite simply exhibiting cattle at the world's most prestigious livestock show has never changed. But this past January as I walked into the ring at the NWSS I realized the impact that events such as these had on my life and that I had changed. I was no longer the quiet brown-

eyed girl being encouraged and coached; I was the one providing the encouragement and assistance.

How did I get to this point? Wasn't it only yesterday, I could barely be seen holding onto the halter of my heifer. There is no doubt in my mind that the National Junior Angus

Association (NJAA) played a major role in my transformation.

The Junior Activities Department of the American Angus Association has been altering lives since 1956 when it was created to encourage young people to become involved with Angus cattle projects. Over the years the expansion of programs, contests and activities have grown to include the development of skills, character and knowledge. Today, 7,000 junior members' lives are touched in some way by the NJAA.

There is some aspect of the NJAA that appeals to each of its members. It is my belief that this youth organization is successful because everyone wants to be involved in some manner, and it helps young people reach their full potential.

Let's take a look at how this is accomplished. First, the NJAA makes a positive contribution to the world through its leadership training,

contests and activities that require an acquisition of knowledge and skills, and community service projects.

Next, powerful, resourceful people want to be a part of this organization. NJAA members are not only involved in the Angus breed, but quite often they are involved in their school, community and church.

Finally, the mission of the NJAA is simple, to provide programs, contests and activities that focus on youth interested in the Angus breed.

The purposeful leadership that drives the NJAA is carried out through the American Angus Association staff, Board of Directors and the NJAA Board of Directors. The individuals engaged in various aspects of the Angus and beef industry are all bound together with one common thread — Angus.

I could barely hold onto a blower hose the first time I participated in the National Western Stock Show and no one knew me. As I recall the 2011 NWSS, my last time in the ring as a junior, the sights and sounds were the same; I was not. I encourage every NJAA member to take advantage of some aspect of the NJAA organization. These experiences and the people involved in the Angus breed will bring about positive changes in you, too.

— by Britney Creamer

Bronze, Silver and Gold Awards

Would you like to be recognized for your achievements in the NJAA program? Fill out the bronze and silver award and receive national recognition for your hard work. Applications can be found on the NJAA website www.njaa.info.

2011 LEAD Conference

Sign up early and save money! Please note that after June 15 the rate increase on registration fees for junior members attending LEAD. Please remember that space is limited.

NJAA BOARD OF DIRECTORS

TERMS UP IN 2011

BRITNEY CREAMER, Colorado, **chairperson**, britney_creamer20@hotmail.com
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TERMS UP IN 2012

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Social Allergies

Ah-Choo!" Wow! I don't think that is a case of the common cold, but a bad case of "social allergies." I know I've been fighting a case of social allergies. Are you?

Social allergies are when you begin to react negatively to people for quirks they may do on a regular basis. Please proceed with caution, as this unpleasant reaction can also include your family and friends. The quirks include a habit, feature or behavior that you used to think was funny, but now it gets on your nerves and you become annoyed. Have you had an instance where you felt you were allergic to someone? If yes, you are suffering from social allergies.

All right, so we self-diagnosed ourselves, now how should we fix it? Let's first think about the reason why that individual is in our life and add value to them. For instance, it could be a parent that is getting on your nerves, so think about what

all they have done for you. Remind yourself that you have a roof over your head, food on the table, and an NJAA membership. What else do you need? Or in another case it could be your best friend. Think back to when you met your best friend. There had to be great characteristics in him or her that brought you together. The best medicine is by adding the value back to your friendship or relationship.

Let's all work together to build the relationships that are important in our lives. We can learn to enjoy people, but first find the good in that person. Stay positive, give compliments, and realize that you aren't the only one who struggles with social allergies. Find your cure for your social allergy reaction.

—by Robin R. Ruff, director of junior activities



2011 Angus Foundation Happenings

After the dust settled and the auctioneer called sold, Dr. Curtis Long had purchased the 2011 Angus Foundation Heifer Package. Dr. Long and his wife Ann, owners of Briarwood Angus Farm of Butler, MO, raised the last hand for the final bid of \$50,000 to buy TR Barbara Perfection 9711. The heifer was donated by Camron "Cam" Cooper of the Talon Ranch located in Twin Bridges, MT. Ms. Cooper had carefully given the heifer the name of "Annie". Annie is a daughter of Sitz Upward 307R.

The Angus Foundation Heifer Package has raised more than \$1.4 million since its start in 1980. Buyers such as the Long Family and donors such as Ms. Cooper have made the endeavor of the Angus Foundation Heifer Package such a huge success for the Angus Foundation. In addition to the heifer package, the Long Family received an insurance package donated by American Live Stock Insurance Company, free transportation to the buyer's ranch donated by Lathrop Livestock Transportation, and an Advanced Technology Package donated by Trans Ova Genetics. The National Junior Angus Association Board of Directors wants to thank these donors and buyers for their generous contribution to education, youth, and research.

During the National Junior Angus Show this summer in Harrisburg, PA, the Angus Foundation will be hosting the 11th Annual Angus Foundation Golf Tournament. The golf

tournament is a great way to fellowship with other Angus enthusiasts while supporting the Angus Foundation. Be looking for information about the golf tournament and ways to sponsor this event coming your way soon. If you have

any questions about the golf tournament or other ways to charitably give to the Angus Foundation, contact Milford Jenkins at 816-383-5100 or visit www.angusfoundation.org.

— by Jennifer Ann Smith



Curtis and Ann Long, Briarwood Angus Farm, Butler, Mo., purchased the Angus Foundation Heifer Package Jan. 12 at the NWSS Angus Bull Sale. Pictured are (from left) Milford Jenkins, Angus Foundation president; Bryce Schumann, American Angus Association CEO; Phil Trowbridge, Angus Foundation Board chairman; David Warfield, Briarwood Angus Farm manager; Curtis Long; Jennifer Ann Smith, NJAA Foundation director; and Britney Creamer, NJAA chairman.

Don't Overlook This Opportunity

Many high school seniors are very excited about graduating and ready to start their college career. When you start looking for college; most kids have one that has always been their favorite choice through child hood. You cheer for them in sports and wear their attire. When you look at colleges; look for one that has a curriculum that supports your career choice.

Most colleges — public or private — are rather expensive. The average cost of a four-year public college is \$11,990 per year, and the average cost of a private four-year college is \$27,293 per year. So for most students, the first thought that comes to mind is, “how I am going to pay for college?”

There are many different scholarships that you can apply for these days. Also, many schools can offer different types of grants and loans to students, some which have to be paid back when you are finished with college.

There is one advantage that Angus juniors have over other college students —the Angus Foundation. They have many different scholarships to offer to juniors who apply! Every year at NJAS the Foundation gives away thousands of dollars to deserving youth. It is one of the greatest opportunities available to Angus youth.



The Angus Foundation works every year to help raise money for junior scholarships. They sell the Foundation Heifer and conduct the Foundation Golf Tournament and many other events and auctions. The foundation with the support of great Angus breeders continues to give scholarships every year. Without these supporters, Foundation scholarships wouldn't be possible.

So coming from a college student, I encourage you to apply for the Foundation scholarships. Take advantage of this great opportunity, which assists Angus youth with their educational endeavors. If you have questions about the Angus Foundation or the different scholarships, contact the American Angus Association or visit the website at www.angusfoundation.org.

Print off scholarship applications and submit them prior to the May 1 deadline. Even if you are already a student in college; they offer scholarships for all four years of your undergraduate studies. They even offer some scholarships for graduate studies. The scholarships will be given at the National Junior Angus Show (NJAS) in Harrisburg, Pa. So stay excited about school and achieve greatness!

— by Shane Clary

WHO NEEDS A LAUGH?

- 1) What did the bored cow say when she got up in the morning?
- 2) How does a famer count a herd of cows?
- 3) What do cows wear in Hawaii?
- 4) What is a cow's favorite lunch meat?
- 5) How do you make a milkshake?
- 6) What band is a cow favorite?
- 7) Where do cows like to ride on trains?
- 8) Why did the blonde buy a brown cow?
- 9) What are the spots on black and white cows?
- 10) What kind of milk comes from a forgetful cow?
- 11) Where do cows go when they want a night out?

— by Alisha Nord

Key located page 7

Get Professional!

Professionalism is defined as “the conduct, aims, or qualities that characterize or mark a profession or a professional person.” Professionalism is how you look, talk, write, act and work. Our society does not emphasize the importance of being professional; therefore, it is often not practiced. If you act professional and present yourself in a desirable manner, you are certain to be a stand-out for interviews, applications and internships.

“So learn this as a first lesson about life. The only successful beings in any field, including living itself, are those who have a professional viewpoint and make themselves and ARE professionals.”

— L. Ron Hubbard

correlation between a positive attitude and performance in the workplace.

3. **Appearance** — Anytime you are in an interview situation, you're marketing yourself as a product, and so you want and need to have the best image possible. Your attire should be based on the position you are interviewing for. For example, if you are interviewing to be a janitor you should not wear a suit and tie. Always be CLEAN and NEAT!
4. **Speech** — Carry on intelligent conversations. Avoid using slang, weak words, or speedy talking. Be very clear and concise, do not repeat yourself, and think about what you're going to say before it comes out of your mouth.
5. **Be Confident** — Be confident in your abilities, if your interviewer sees that you are not confident in yourself, they see you will not be confident within their company. Be confident without being boastful. Don't just tell people how good you are; show them.

— by Cody Smith

Keys to Being Professional

1. **Be Respectful** — By being respectful of others, they grow to respect you as an individual and categorize you as a professional.
2. **Be Positive** — Studies have shown that there is a positive

Christmas Vacation: Kiwi Style

This past December I was given the opportunity to take the trip of a lifetime. Instead of spending my Christmas break at home in the miserable cold with mass amounts of snow in southern Ohio, I got to spend 10 days in New Zealand where it just so happened to be 80 degrees and sunshine. Rough, I know.

The purpose of this trip was to study human and animal interactions and learn about the Kiwi culture (Kiwi is the name for the native people and is also the national bird). However, I got way more than I bargained for. I was very excited to take a trip all the way on the other side of the world, but I was fully expecting to take tours, sit through lots of lectures and be crammed on a bus full of people I barely knew. Instead, I got to see what I would consider the most beautiful landscapes in the world; meet some of the nicest, most genuine agriculturalists I've known; eat way too much amazing food; and make many new friendships that will last forever. That is why I think EVERYBODY should try to study abroad while in college!

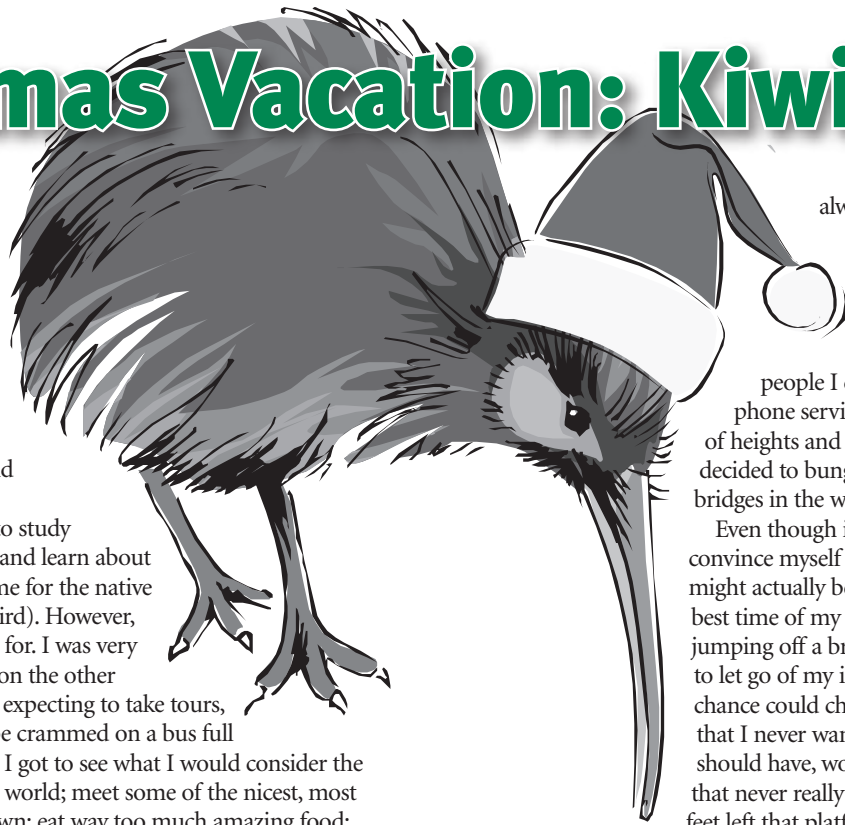
One of the biggest lessons I learned was that what we do in the United States isn't always the best way of doing things, and contrary to popular belief, not everyone thinks like we do. I loved that some of the most successful operations didn't have the biggest or most state-of-the-art facilities. Proving that just because you are the "little man" doesn't mean you can't have a significant impact on an industry.

All the operations we visited stressed that providing for your family is most important, and nobody hesitated to help their neighbor and/or competition. Every relationship, whether it was a husband-and-wife or businessman-to-businessman, was built on a foundation of trust and integrity. This is something I feel we need more of in the beef industry.

I also respected how logical and rational farm owners were in all farm operation decisions that had to be made. The farm owners I met on my trip were some of the smartest men and women I have ever met. They understood every aspect of their respective industries and their unique perspectives on how they approached every situation was the key to all their success. Being able to see things from different perspectives will make anyone a vital asset to any association, industry or career path they choose, and I feel this is one thing that I really learned to take advantage of after my trip.

Not only did this trip teach me about how to be more open-minded and practical about how to run a successful operation, but I also learned a little bit about myself along the way. During a three hour long hike I had plenty of time to think about my trip so far and what it all really meant.

I had realized that I shouldn't have had to take a trip halfway around the world for me to realize all the amazing people I became close to on this trip were people I was in class with every day and had never really took the time to get to know. I will now make sure to make an honest effort to get to know the people I see on a daily basis because you never know how much you really have in common with someone until you get to know them. I also had time to think about how I



always considered myself a person who always stays on the safe side and doesn't like to take many risks. I was nervous to travel to a foreign country with people I didn't know and no cell phone service, but I conquered my fear of heights and taking big chances when I decided to bungee jump off one of the highest bridges in the world into a river.

Even though it took me a while to convince myself I wasn't going to die and it might actually be fun, it turned out to be the best time of my life. It was more than just jumping off a bridge. It was me learning how to let go of my inhibitions because taking a chance could change your life. I always said that I never wanted to live my life saying "I should have, would have, could have." But that never really had a real meaning until my feet left that platform and I was free falling at

close to 90 miles per hour toward a rocky, river bottom into the clearest water I have ever seen in my life.

My trip truly changed my life and has successfully made me want to travel around the world every chance I get. I learned a lot about agriculture, New Zealand culture and, most importantly, myself. I now feel like I am a better person and have a better appreciation for how lucky I am and what a wonderful life I live. Take a chance, travel the world and change your life!

— by Lindsey Grimes



Easter Supper

It is sad to say, but there is a large group of people in this world that have no idea of how much of an impact agriculture has on their life. So many people think that agriculture is just the mooing and tilling they hear and see when they leave the city streets; however, there is much more than the cows and crops in agriculture.

These people are too common, so as members of the agriculture industry it is our duty to give a brief overview of what we would do so that they can better understand the farmers as well as appreciate them more than they ever had. One of the greatest ways to explain the importance of agriculture is by using the all-wonderful Easter meal as an example.

More specifically, that special food dish that your crazy Aunt Susie, amazing grandmother, or ole Uncle Larry makes every year that completes Easter; without this dish, Easter is not the same. We all love gathering the eggs to get the candy inside of them (no matter how old you are), but nothing beats getting ahold of the famous Easter dish that everyone's is racing toward at supper. It is a known fact that the holiday will not be over until you get some of that tasty food in your mouth so that this day can be stamped and sealed as Easter.

With that being said, imagine that life is Easter and the great food at the end of the day is agriculture. As stated earlier, this food dish is one of the most important parts of the day, without the dish, nothing feels the same. Agriculture has that same effect on this world.

Without agriculture the world would be nearly uninhabited. The world population is predicted to reach 7 billion this year, and all 7 billion will need to be fed and hydrated each and every day. Obviously, the soil of this world cannot fulfill that responsibility on its own; therefore agriculture began its work long ago as the amount of mouths in this world increased.

Agriculture is responsible for a great and healthy "Easter," and that is what most do not see. Without agriculture most of the world's water would be contaminated.

The population of this world would be cold and unprotected without the cotton that is harvested and woven for people's comfort. The warm and cozy houses that families live in would still most likely be a "lean-to" or natural shelter that nature created itself without the various advances in the timber industry. A majority of the country would be undeveloped and uninhabitable.

Easter is more enjoyable than that scenario, in my mind, but luckily crazy Aunt Susie made a great dish of agriculture.

Unfortunately, Aunt Susie is not serving agriculture in a bottomless plate and, therefore, it needs to be conserved as it continues to be passed



around the table for helping after helping. If the world wants to continue to enjoy "Easter" every day, then momma needs to tell little Bobby to leave room for dessert, so that everyone can enjoy our favorite "Easter food dish" for years to come.

— by Clay Williams

Enter Online

Do you fear if we received your entries for a show or registration for LEAD Conference? Save time and headaches by entering online at www.njaa.info. You will receive an immediate response once your entries and registrations have been received by the AAA office.

Your Future,



PHOTO BY CHRISTINE TAYLOR, INTERMEDIATE PEOPLE, EDITOR'S PICK, 2011 NJAA PHOTO CONTEST

Your Decision

Have you ever imagined a day without cattle in your life; imagined a day when your children's children didn't have the same opportunities you had as a child? What if you were that child and never had the opportunity to show a heifer? Chances are, you wouldn't even be reading this newsletter right now. The scary fact is, that day is on the horizon. There is a certain group of people out there who are advocating against the very thing you stand for; the very thing that has helped shape and mold you into who you are today.

The Humane Society of the United States (HSUS) is a radical animal rights group that

inaccurately portrays itself as a mainstream animal care organization. The words "humane society" may appear on its letterhead, but

HSUS raises enough money to finance animal shelters in every single state, with money to spare, yet it doesn't operate a single one anywhere.

HSUS is not affiliated with your local animal shelter. Despite the helpless dogs and cats in its fundraising materials and television commercials, it's not an organization that runs spay/neuter programs or takes in stray, neglected and abused pets.

Instead, HSUS is big, rich and powerful. According to activistcash.com, while most animal shelters are under-funded and unsung, HSUS has accumulated \$162 million in assets and built a recognizable brand by capitalizing on the confusion its very name provokes. This misdirection results in an irony

of which most animal lovers are unaware: HSUS raises enough money to finance animal shelters in every single state, with money to spare, yet it doesn't operate a single one *anywhere*. Instead, HSUS spends millions on programs that seek to economically cripple meat and dairy producers; eliminate the use of animals in biomedical research labs; phase out pet breeding, zoos, and circus animal acts; and demonize hunters as crazed lunatics.

Now, I'll be the first to admit, when my family started in the cattle business, we were a cow-calf operation solely and was sadly unaware as beef as commodity. It took me several years to understand the ins and outs of the beef industry, and what it actually stood for. And as most of you should know, showing cattle is only a minute piece of the beef industry that at times can be viewed more as a hobby.

Whether you know it or not, it is imperative to understand what you stand for when it comes to modern beef production, and the role you play in sustaining the heritage of present day agriculture. Education is key, and with today's media hurling information at you right and left, it's crucial to be able to decipher which information is valid or not. The following are important pieces to remember.

- **Education is key.** Regardless if you are advocating or listening to opposition, knowing what you are talking about is essential.
- **Listen.** The best tool a spokesman for beef production can have is the ability to listen. Most of the time, opponents of agriculture don't even have their facts straight.
- **Don't lie.** We have a right to freedom of speech. Speak for what you believe in. Don't feel like you have to defend the pictures HSUS uses against us. Profess that those repulsive photos and videos are only a select few that give a bad rap for agriculture as a whole.
- **Media embellishes the negative.** Show the good that agriculture has to offer. Tell your story!
- **Have a grasp of real beef production.** Recently on Oprah, an episode was filmed on veganism. A graphic video of a harvest floor was shown, and it's essential to thoroughly understand the fundamental, food production process you are a part of.
- **Do your part.** Whether it's speaking up for beef as a whole, or refusing products from corporations that are a main supporter of HSUS, doing your part WILL make a difference.

— by Garrett Knebel

What's In the Feed Sack?

Key located on page 11

a l f a l f a p e l l e t s c
f c b a a p a s c t n a a l o
v a m c a q y x r y m r e p t
g n q f b e t n a q o w h r t
d o t o a t s r c x l v w n o
j l f t r w u t k z a f c r n
k a a r l s i u e m s i q i s
m m v e e f c c d v s s p c e
p e b d y a v d c x e h t e e
u a l m l m i l o u s m s r d
l l p n u t e e r r l e r d h
c o r n i g a f n s p a c c u
a d s j l b e e t p u l p g l
f r c k u a d r j s v j d s l
b g s o y b e a n s e q g x s

- | | | |
|-----------------|------------------|-----------|
| cracked corn | milo | rice |
| oats | canola meal | beet pulp |
| barley | wheat | fish meal |
| corn | molasses | soybeans |
| alfalfa pellets | cottonseed hulls | |

Lost in Translation

Many of you attended “Angus: Live and Loud” in Nashville, Tenn. At LEAD Chris Cassady, Britney Creamer, and I presented a workshop on basic evaluation of Angus cattle. We covered economically important traits cattlemen look for when selecting bulls and females. We stressed how these traits directly influence commercial cattlemen’s profit margin. We presented this workshop to help you see how commercial cattlemen utilize Angus genetics.

How many of you spent last summer preparing your show heifers for the National Junior Angus Show in Denver? I know my showbarn and I spent a lot of time together.

While the showing is a great marketing tool for many operations, it is not the only part of the Angus industry.

I was reminded of this fact a couple of weeks ago, when I returned home from the National Western Stock Show. I was talking to Brandon, a friend of mine who runs a small herd of commercial cows while attending Oklahoma State. After we exchanged small talk on how the show went, he told me a story that has stuck with me. Here is a small portion of his story:

A couple weeks before, Brandon had went home to vaccinate calves. His roommates, who have a show cattle background offered to help for the weekend. Brandon owns a practical set of Angus-based cows with quality calves, but they are not what you would call show heifer quality. His roommates were surprised at how Brandon could make a profit off these cattle.

“The main things I look for when selecting a group of cows are uniformity, structure and efficiency. They may not be what you’re used to, but I can turn a profit when I sell my calves at the local sale barn,” he said.

Buyers at local sale barns are interested in taking advantage of potential Angus-based premiums, and how efficiently cattle gain weight. This weight gain puts money in buyers’ pockets.

Angus producers must work hard to understand the needs of commercial cattlemen and continue to offer educational materials on the benefits of Angus.

Commercial cattlemen choose “The Business Breed” because they are low maintenance, offer efficient weight gain, and provide the greatest return on their investment.

Communication is a great way to learn from all involved in our industry. Juniors, you are the next generation of seedstock producers. Do not be afraid to ask questions and communicate with commercial cattlemen. The commercial sector offers benefits to Angus producers; will you take advantage of them?

— by *Clinton Laflin*

2011 LEAD Conference

Each year over 200 juniors embark on a journey to discover their leadership potential! This year we invite juniors, age 14 and up, to “Meat Me in St. Louie,” Aug. 4-7 for what is sure to be an incredible LEAD Conference!

As always, the junior board has been busy planning an exciting conference! This year the schedule is packed with adventures around St. Louis! LEAD participants can ride to the top of the Gateway Arch with us and look out over the city below! Then they can venture over to the Cardinals Stadium and take in all the history and beauty that it offers!



Next, they can climb and embrace their adventurous side at the City Museum! Finally, trips to Sydenstricker Genetics and Fox Run Farm will be great opportunities to see some cattle and visit with some Missouri cattlemen. These are just a few of the highlights planned for LEAD. As always, there will also be great speakers, thought-provoking workshops and an exciting social!

One of the best things about LEAD, though, has nothing to do with the events and activities we plan but is instead the friendship you gain

and renew. We hope that you not only discover your leadership potential but that you also discover how incredible your fellow NJAA members are!

The registration deadline this year is July 15. Registration will close after this date, and there will no longer be full reimbursement for cancellations. The best idea would be to register before the early registration deadline, which is June 15, not only to save some money but to guarantee your spot!

Contact any junior board member or the Junior Activities Department if you have any questions about LEAD!

— by *Danielle Foster*

Will you be attending school in the fall?

Visit the Angus Foundation website at www.angusfoundation.org for more information about scholarships offered for undergraduate and graduate students. Please note that the deadline is May 1, 2011.



Juniors on the Moo-ve

Rebel—It's the Cool Thing To Do

More often than not, the word rebel has a negative connotation attached to it, as in a child disobeying their parents, a student talking out in class, a driver driving too fast down the highway, or, perhaps, a state succeeding from the union.

Since I have been a bit of a rebel myself, moved out of my home state, and am doing things a little different than the norm, I find the definition of a rebel to not lead with such a negative connotation. Being a rebel, in my life, means standing up for what I believe in and doing what I think is right. As a National Junior Angus Association (NJAA) Board member, being a rebel often means being a leader. We are challenged daily to stand up for what we feel is right for the junior association and what we feel will do the membership the most good. In some instances, this means “rebellious” against what others think is right.

Recently, I have become addicted to the television series 24. This television series is a high-action, politically-driven series about the Counter Terrorist Unit in Los Angeles, Calif. The main character of this show is named Jack Bauer. Bauer is often called a rebel because he is forced to stand up against what many higher powers think is the right thing, and follow his “field-ops” instinct to do what he feels is right. This show is thrilling, and you often think Bauer is not going to live, yet, he always pulls through and saves the day. He often gets reassigned or fired because he rebelled against what people thought he should do. However, in the end, the people who fired him reinstate him because they realize he only rebelled because it was the right thing to do.

Now, this is not your free ticket to rebelling



against your parents and using the excuse, “But Mom, I really thought it was the right thing to do.” This is your ticket to stand up in your association and do what is right for your junior organization in your state. Break the norm and do something new. Rebel against the “same ole, same ole” that has been going on for years in your state association. Stand up for what you believe in and promote the activities, actions, and aspirations you have! Encourage others to become involved in what you are passionate about. The world may seem big, but with a little bit of desire and a whole lot of passion, you can accomplish anything!

— by Jennifer Ann Smith

Top Ten Things to Do in the NJAA

10. Participate in the National Junior Angus Show.
9. Be a mentor in the Mentoring Program at NJAS.
8. Help your state win the Herdsmanship Contest.
7. Place in one of the many contests offered at the NJAS.
6. Make new friends from different states.
5. Compete in the National Showmanship Contest.
4. Attend the Junior Socials at NJAA Shows and Events.
3. Win first place in a class at either a local, state, or national show.
2. Make memories that last a lifetime.
1. **HAVE FUN!**

— by Austin Brandt

NJAA Board Candidates

Please note that your application is due into the American Angus Association office on June 1.

a	l	f	a	l	f	a	p	e	l	l	e	t	s	c
f	c	b	a	a	p	a	s	c	t	n	a	a	l	o
v	a	m	c	a	q	y	x	r	y	m	r	e	p	t
g	n	q	f	b	e	t	n	a	q	o	w	h	r	t
d	o	t	o	a	t	s	r	c	x	l	v	w	n	o
j	l	f	t	r	w	u	t	k	z	a	f	c	r	n
k	a	a	r	l	s	i	u	e	m	s	i	q	i	s
m	m	v	e	e	f	c	c	d	v	s	s	p	c	e
p	e	b	d	y	a	v	d	c	x	e	h	t	e	e
u	a	l	m	l	m	i	l	o	u	s	m	s	r	d
l	l	p	n	u	t	e	e	r	r	l	e	r	d	h
c	o	r	n	i	g	a	f	n	s	p	a	c	c	u
a	d	s	j	l	b	e	e	t	p	u	l	p	g	l
f	r	c	k	u	a	d	r	j	s	v	j	d	s	l
b	g	s	o	y	b	e	a	n	s	e	q	g	x	s

Key to What's In The Feed Sack? Word Search located on page 8

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Important Dates and Deadlines for Juniors

APRIL 2011

- 7-10 NJAA Board Meeting
- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show

15-17 Raising the Bar, Clemson University

26-30 Western Regional, Reno, Nev.

MAY 2011

- 1 Deadline for Gold Award applications
- 1 Outstanding Leadership Award applications due
- 1 Ownership & Entry deadline Northwest Regional Preview Junior Angus Show
- 1 CAB/NJAA scholarship applications due
- 1 Angus Foundation scholarship applications due
- 15 Ownership and entry deadline All-American Breeders' Futurity Junior Preview Show
- 15 Ownership & Entry deadline

Eastern Regional Junior Angus Show

27-30 Atlantic National Junior Angus Show, Timonium, Md.

JUNE 2011

- 1 Ownership & Entry deadline National Junior Angus Show
- 1 Entry deadline for NJAA Creative Writing, NJAA/AJ Photography, and NJAA Graphic Design Contests
- 1 Entry & Recipe deadline for All-American Certified Angus Beef® Cook-Off
- 1 NJAA Board Candidates information due
- 10 Deadline for NJAA Public Speaking Contest speech outlines
- 10 Deadline for Career Development Resumes
- 15 Deadline for submitting names of state delegates and showmanship contestants for NJAA elections
- 15 LEAD registrations due (early registration deadline)

16-18 Eastern Regional, West Monroe, LA

16-19 All-American Breeders' Futurity Junior Preview Show, Louisville, Ky.

20-22 Northwest Regional Preview Junior Angus Show, Moses Lake, Washington

JULY 2011

- 10-16 National Junior Angus Show, Harrisburg, PA
- 15 Last day to register for LEAD

AUGUST 2011

- 1 Ownership deadline (process date) for the American Royal Junior Angus Show
- 4-7 LEAD Conference, St. Louis, MO

SEPTEMBER 2011

- 1 Ownership deadline (process date) for North American International Livestock Exposition Junior Angus Show
- 10 Entry deadline for American Royal Junior Angus Show

OCTOBER 2011

- 1 Entry deadline for NAILE Junior Heifer Show
- TBA American Royal Junior Angus Show, Kansas City, MO

NOVEMBER 2011

- 20 Entry and Ownership Deadline (process date) for National Western Stock Show Junior Angus Show

NOTE: American Royal, NAILE and the National Western ownership deadlines are PROCESS DATES. All other deadlines are POSTMARK DATES.

2012 DATES

- June 14-17 All-American Breeders' Futurity Junior Preview Show, Louisville, KY
- July 15-21 National Junior Angus Show, Louisville, KY
- May 24-27 Atlantic National, Timonium, Md.
- TBA Northwest Regional Preview, Idaho
- TBA Western Regional, Reno, NV
- TBA Eastern Regional, Timonium, MD