



Green Coats Coast to Coast | State Association Resource Guide

The Green Coats Coast to Coast Program was established to create more opportunities for juniors to interact with the junior board. This is an effort to strengthen and address the needs of state associations while connecting with junior members on a more personal level. NJAA board members will travel to several states each year to educate juniors on areas important to their success in junior programs upon request by the state association.

The hope is to reach members of all ages because we know that not every junior member is eligible and/or able to make the trip to the leadership conferences such as Raising the Bar or Leaders Engaged in Angus Development (LEAD) conference. Our mission is to help in every way to advance our juniors into the brightest of tomorrow's leaders.

Opportunities for junior board to attend an event are as follows, but not limited to:

- State Banquets
- State Annual Meetings
- State Preview Shows
- State event where large amounts of juniors are in attendance.

The junior board can provide the following activities; however, the program is open to all ideas brought to us. We can mold the event to any needs.

- Leadership, Character Development, and Professional Development Workshops
- Officer training
- Membership recruitment
- Parliamentary procedure
- Beef industry knowledge
- Overview of the NJAA, examples being NJRP, contests at NJAS, awards, events & activities.
- Icebreakers
- Teambuilding activities

Contact the Events and Education Department with any questions about this program, (816) 383 - 5100, events@angus.org.