NJAA GRAPHIC DESIGN CONTEST

The National Junior Angus Association and the Events and Junior Activities Department of the American Angus Association will co-sponsor a graphic design contest during the National Junior Angus Show. Its purpose is threefold: 1) to display the creative talent of NJAA members; 2) to share ideas that may be useful in promotion of our breed, our organizations and our individual herds; and 3) to provide another fun, educational and competitive activity for interested juniors who may or may not be able to participate in other programs.

This contest enables the junior member to use computer technology to design materials that promote the Angus breed and Angus activities.

Contestants need not be present at the time of judging to enter. All entries will be placed on display throughout the show. Awards will be presented to the top entries. Selected entries may be used in the *Angus Journal* or other publications.

Prizes will be presented to the top three contestants in each age division (1st, 2nd and 3rd place).

NJAA GRAPHIC DESIGN CONTEST RULES

1. Contestants must be a junior, regular, or life member of the American Angus Association.
2. All work must be that of the entrant.
3. This contest is available to the following age divisions, as of Jan. 1 of the current year: Junior (8-13), Intermediate (14-17) and Senior (18-20).
4. The entries must be the current year's work and cannot have been presented for competition at a previous National Junior Angus Show.
5. The objective of the piece entered must be completed, as a portion of the score is dependent upon how the piece meets the stated objectives.
6. Limit one entry per contestant.
7. The entry submitted should meet the topic specified for the current years contest.
8. The entry must be created using computer technology.
9. **Entries must be submitted by May 25 through AAA Login Online Contest Portal. Late entries will not be accepted.**
10. The scoring will be based on a 50-point scale with 10 points given for each of the following categories: originality, message, attracts attention, use of space and design. Judging will be by a three-member panel of judges. Each judge shall total their score and rank the entries in numerical order on the basis of their score. (Highest score first, lowest score last.)
    The rankings (not the score) of the three judges shall be added for each entry, and the final placing determined by the lowest composite rankings. Actual scores will be used only to break ties. In the event the participants are still tied, they shall be named co-winners and two awards will be given for that placing and none given for the following placing.
11. **Judges have the discretion to remove an entry from competition if not meeting specified contest rules.**

2024 Contest entry themes can be found on the next page.

The 2024 Graphic Design Contest entry themes are as follows:

Junior theme: Create a sticker promoting the National Junior Angus Association.

Intermediate theme: Design a branded Facebook cover photo and profile picture for an Angus Operation.
For Example:

Senior theme: Create a logo and style guide for a future National Junior Angus Show.