

# THE HD50K™ FOR ANGUS



**HD50K™ FOR ANGUS IS A GENOTYPING TECHNOLOGY FROM ZOETIS DESIGNED FOR ANGUS SEEDSTOCK PRODUCERS AND FULLY ENDORSED BY THE AMERICAN ANGUS ASSOCIATION AND ANGUS GENETICS, INC.**

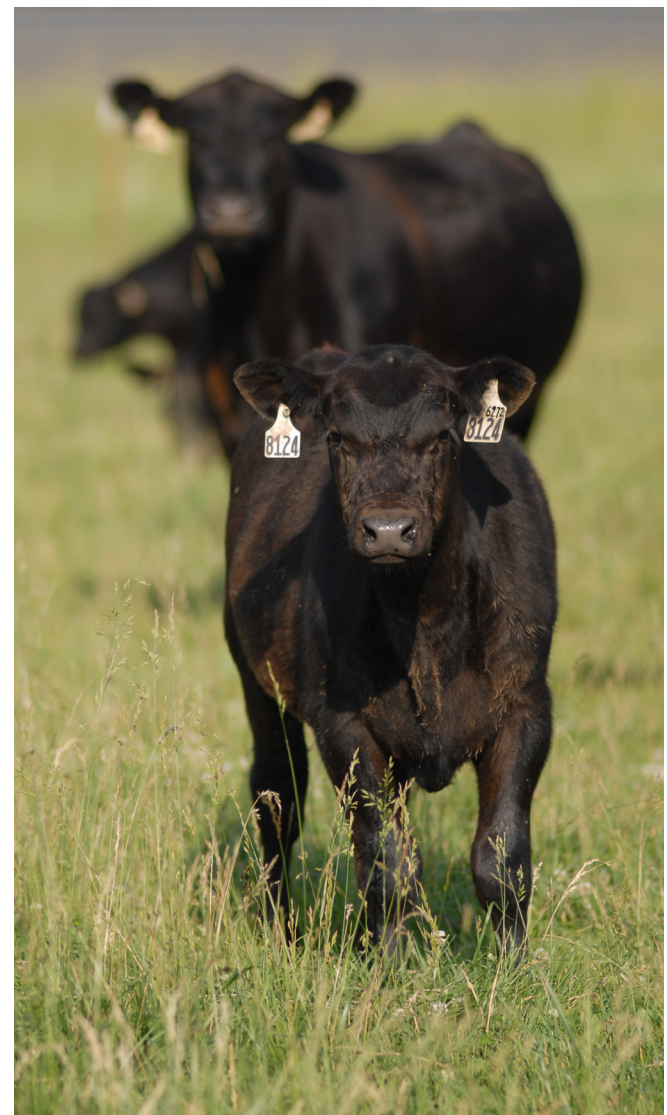
HD50K™ for Angus replaces i50K™ and the previous version of HD 50K™, and represents an advancement in Angus genotyping technology.

## **ZOETIS PROVIDES COMPREHENSIVE GENETIC AND MANAGEMENT SOLUTIONS FOR BEEF PRODUCERS:**

- 17 staff Ph.D. geneticists driving cutting edge research and development as well as field and customer support across the livestock business
- First to market with novel wellness traits in dairy cows and calves
- Development of innovative decision support tools
- Unmatched technical support and customer service

## **SELECT, MATE AND MARKET ANGUS SEEDSTOCK WITH CONFIDENCE:**

- Commercial bull buyers increasingly request GE-EPDs
- HD50K™ for Angus tested bull batteries enable Sire Match for GeneMax® Advantage™ tested heifers
- Reduce selection and breeding mistakes—with HD50K™ for Angus



HD50K™ for Angus is available to American Angus Association members through Angus Genetics, Inc. and may be purchased online through the AAA Login site.

*HD50K™ for Angus: The people, the products, and services you have always relied on.*