

# MAKE YOUR CATTLE STAND OUT

You've made a significant investment in your genetics, but does the market recognize that? Stand out by differentiating your cattle with AngusLink<sup>SM</sup> programs: AngusVerified<sup>SM</sup> and the Genetic Merit Scorecard<sup>SM</sup>. AngusVerified validates your calves are sired by registered Angus bulls and make your cattle stand apart from other black hides on sale day. The Genetic Merit Scorecard gives buyers the confidence they need to pay more for your quality calves.

Users of the AngusLink programs earn **\$13-15/CWT PREMIUMS** on average. Give us a call, and learn how to claim your competitive edge with AngusLink value-added programs.



AngusVerified and the Genetic Merit Scorecard are administered by IMI Global.

**ANGUSLINK**<sup>SM</sup>  
VALUE ADDED PROGRAMS

**ANGUSLINK.COM | 816-383-5100**